

New Club Guide

For Under 18's



Our quick guide will give you a few things you need to consider. Things can get a bit confusing at times as some processes need to be followed in a certain way. If you have questions beyond this guide then we've added some contacts for you to reach out to along the way!

Where do we start?!

Before you even start the process of setting up a club, you'll need to think about the following:

- Do you have enough players for a team that will be committed?
- Do you have somewhere to play your home fixtures and train throughout the winter?
- Do you have two people that are willing to manage the administrative side of running a club including working with Kent FA, managing finances and creating policies?
- Do you have two people that are willing to manage the team and invest time in obtaining the relevant qualifications?
- Are you committed to safeguarding young players and creating the right environment for them to love the game?
- Have you decided on a club name?

Once you are able to answer yes to all of the above, you can start on your journey to your club kicking off for the first time!

When do we need to start thinking about things?

The start of the traditional season generally starts around the first or second week in September, so we will work backwards from there:

January to April – You will need to start asking yourselves the questions at the start of this guide. There is not too much you can do at this point other than research the leagues you might want to enter and start considering advertising for players and obtaining a suitable venue.

May – Affiliation to Kent FA for the next season opens. This is essential and you'll find more info later. Applications for leagues will also close around mid-May, so get in touch with them before this!

June – Most youth leagues will have their AGM's in June, which is when you will need to be voted in by the member clubs. The league committee will likely ask to meet you beforehand to get a better understanding of what the purpose of the club is. You might then need to introduce yourself to a room of representatives from each of the clubs before they vote on whether to allow your clubs into the league. Don't worry too much about this, it normally goes without incident!

1st July – The new football season officially begins. If you have completed your affiliation prior to this then it will be on 1st July that this becomes active. It will last until 30th June the following year.

July and August – Concentrate on working hard to give the players the best experience. This is a good time for the coaches to educate themselves by accessing any courses that Kent FA are running.



Who can help? info@KentFA.com

Affiliation to Kent FA

Each year, all clubs have to re-affiliate to Kent FA to be able to play affiliated football. There is no fixed date that this opens, but it is usually in the third week of May.

To affiliate as a new club, the first step is to [click here](#) and complete the New Club Request. This will allow us to create your club on our online platform for football administration and will allow you to complete your affiliation online.

As part of this affiliation you will purchase insurance, have the opportunity to enter Kent FA County Cups and inform us of who will be involved at the club. It is available 24 hours a day and you can save your progress and return to it at any point.



Who can help? info@KentFA.com

Roles at the club

There are four key roles that will need to be fulfilled within a Youth Club. Importantly, these can be held by the same person, but we do discourage this as it is not always sustainable.

[Click here](#) to get detailed guidance on many different roles that you may look to appoint at the club:

The four roles mentioned below will all need to complete the online Safeguarding for Committee Members course that can be accessed by [clicking here](#):

Chairperson

Chair the committee meetings and AGM, assist the Secretary to produce the agendas and head the Committee in making decisions for the benefit of the whole club including disciplinary matters

Main responsibilities:

- Chair committee meetings/AGM
- Agree monthly agenda for committee meetings and the AGM
- Lead on decision making that will be for the benefit of the club

Secretary

This role is the first point of contact at the club for any external enquires and the person that Kent FA will send all of our communication to so it is pivotal in making the club run smoothly.

Main responsibilities:

- Attending league meetings
- Affiliating the club to the County FA and league(s)
- Registering players to the league(s)
- Organising the club AGM and other club meetings

Treasurer

The main purpose of this job is to look after the finances of the club.

Main responsibilities:

- Collecting subscriptions and all money due to the organisation
- Paying the bills and recording information
- Keeping up-to-date records of all financial transactions
- Ensuring that funds are spent properly
- Reporting regularly to the Committee on the financial position and presenting a year-end financial report to the AGM

Welfare Officer

The importance of this role cannot be underestimated. This person is not just the first point of contact for any safeguarding issues at the club, but should influence a safe, fun and inclusive environment across the game.

It is important to note that this role requires additional training. They need to complete the following:

- [Online Safeguarding Children Workshop](#) - £30 - 2 hours
- [Online Welfare Officer Course](#) - £25 - 2 hours

Main responsibilities:

- Liaising with the County FA Designated Safeguarding Officer, the League Welfare Officer, other club's Welfare Officers and at times, external organisations that may include the police, NSPCC or social services
- Ensure relevant policies are in place and followed
- Ensure the responsibilities of the role are diligently undertaking, including reporting concerns about safeguarding issues
- Monitor for patterns of poor practice and create action plans to address these
- Ensuring everyone who needs an FA DBS check does one and keeps it in date
- Ensuring officials complete The FA Safeguarding Children workshop



Who can help: info@KentFA.com

What safeguards do we need to think about?

Keeping our young players safe is at the absolute heart of what we want from our game. It is important that your club has the relevant policies and procedures in place.

You can find many of the templates that you will need by [clicking here](#).



Who can help? safeguarding@KentFA.com

What DBS's do we need in place?

There are strict requirements around DBS checks. These are checks on someone's criminal record. They are also one of the main issues when a club tried to affiliate.

Firstly, your Welfare Officer needs to have a DBS check and be in a position to do checks for your club. This process can be started by contacting Safeguarding@KentFA.com.

Once your Welfare Officer is up and running, they will be able to initiate checks for those in your club that need it. This will mainly be coaches and managers. You can ask the Safeguarding team for more information on the contact details below.



Who can help? safeguarding@KentFA.com

What leagues are available?

We have a wide variety of leagues across the county. The below table will help you identify appropriate leagues. You can find more information on their websites but it is important to remember that many leagues will close applications for next season around **mid May**.

	U7	U8	U9	U10	U11	U12	U13	U14	U15	U16	U18
Ashford and District Youth League	Sat AM	Sat AM	Sat AM	Sat AM	Sat AM	Sat AM	Sat AM	Sat AM	Sat AM	Sat AM	Sat AM
East Kent Youth League	Sat AM	Sat AM	Sat PM	Sat PM	Sun PM	Sun PM	Sun PM	Sun PM	Sun PM	Sun PM	Sun PM
Faversham and District League	Sun AM	Sun AM	Sun AM	Sun AM	Sun AM	Sun AM	Sun AM		Sun AM		
Kent Girls and Ladies League	Festivals	Sun	Sun	Sun	Sun	Sun	Sun	Sun	Sun	Sun	Sun
Kent Disability Football League		Monthly festivals on a Sunday									
Kent Youth League							Sun	Sun	Sun	Sun	Sun AM
Maidstone Minor Football League										Sun	Sun
Maidstone Boys Primary League						Sun AM	Sun AM	Sun AM	Sun PM		
Maidstone Invicta Primary	Sat AM	Sat AM	Sat AM	Sun AM	Sun AM						
Medway Messenger Youth League	Sun	Sun	Sun	Sun	Sun	Sun	Sun	Sun	Sun	Sun	Sun
North Kent Youth League	Sun	Sun	Sun	Sun	Sun	Sun					

Kent Youth League often offers a more advanced standard of football than other youth leagues.

Kent Disability League runs at a central venue once a month, slightly different to most other leagues.

Kent Girls and Ladies League exists to provide football to girls who want a female only environment.



Who can help? info@KentFA.com

How about finances?

The sustainability of a club relies heavily on ensuring the club's finances are in order.

With regards to expenditure, it is important to consider the following:

- Kent FA affiliation – this will include insurance
- League entry fees – this will vary depending on league
- Purchasing balls, cones, nets etc.
- Purchasing kit – will you be buying training tops or jackets?
- Facility hire – do they require any upfront payment for training?
- Referees – the leagues set these fees, so find out how much they are so you can budget
- Fines – unfortunately, it'll be sensible to have a little left over to pay any fines incurred

Can you make use of the following income sources?:

- Subscriptions – these must strike the balance between being affordable for parents but enough to cover enough expenditure
- Grants – we often have grants available to support the creation of new teams, you can view these here: <http://www.kentfa.com/leagues-and-clubs/finance/grants-and-funding>. It may also be useful to get in touch with Kent Sport or even a local parish or town council
- Fundraising – There are lots of ideas online about how you may fundraise. As well as sponsored events, you may be able to take advantage of joining charity events, such as car parking in town
- Sponsorship – Finding a headline sponsor is great, but challenging! Another idea may be to sell tickets at something around £50 each to lots of companies, with one of them being chosen at random to be the shirt sponsor. One thing to make sure of is that you constantly make your sponsors feel valued!



Who can help? development@KentFA.com

I've heard about the FA Charter Standard programme and England Football, what is it?

The FA Charter Standard Programme was phased out at the beginning of 2021. In its place, The FA launched their new accreditation scheme called England Football Accreditation. Open to all grassroots clubs and leagues, it aims to raise standards in the game, supporting the development of clubs and leagues, recognising and rewarding commitment, quality and achievement.



Clubs are not able to currently apply to England Football Accreditation but you can contact the team on the details below to find out more.

For more information about England Football Accreditation, [click here](#).



Who can help? accreditation@KentFA.com

And lastly, what format of football will we be playing?

The FA have some key recommendations for how our youth game is played. This is simply for the benefit of our young players. You'll need to consider things like:

- How many players per side
- How long each half lasts
- The maximum playing time a player can play in one day
- What are the key learnings at each age group

This handy guide below should help with these questions!

An at-a-glance guide to junior football

 <p>U7/8s</p> <ul style="list-style-type: none"> Format: 5 v 5 Match length: 20 mins E/W Player game time: 40 mins/day, 60 mins/comp Pitch size: 40yd x 30yd Ball size: 3 Goal size: 12ft x 6ft COMPETITIONS Two weeks of trophy events, three times a season KEY LEARNINGS <ul style="list-style-type: none"> – having fun – playing with my friends 	 <p>U9/10s</p> <ul style="list-style-type: none"> Format: 7 v 7 Match length: 25 mins E/W Player game time: 60 mins/day, 90 mins/comp Pitch size: 60yd x 40yd Ball size: 3 Goal size: 12ft x 6ft COMPETITIONS Four weeks of trophy events, three times a season KEY LEARNINGS <ul style="list-style-type: none"> – acquiring skills – trying my best 	 <p>U11/12s</p> <ul style="list-style-type: none"> Format: 9 v 9 Match length: 30 mins E/W Player game time: 80 mins/day, 120 mins/comp Pitch size: 80yd x 50yd Ball size: 4 Goal size: 16ft x 7ft COMPETITIONS Six weeks of trophy events, three times a season. U12s as U13/14s KEY LEARNINGS <ul style="list-style-type: none"> – being part of a team – game play
 <p>U13/14s</p> <ul style="list-style-type: none"> Format: 11 v 11 Match length: 35 mins E/W Player game time: 100 mins/day, 150 mins/comp Pitch size: 100yd x 60yd Ball size: 4 Goal size: 21ft x 7ft COMPETITIONS Any varieties including one season-long league table KEY LEARNINGS <ul style="list-style-type: none"> – taking responsibility – positional awareness 	 <p>U15/16s</p> <ul style="list-style-type: none"> Format: 11 v 11 Match length: 40 mins E/W Player game time: 100 mins/day, 150 mins/comp Pitch size: 110yd x 70yd Ball size: 5 Goal size: 24ft x 8ft COMPETITIONS any varieties including one season-long league table KEY LEARNINGS <ul style="list-style-type: none"> – in-game decisions – tactical appreciation 	 <p>U17/18s</p> <ul style="list-style-type: none"> Format: 11 v 11 Match length: 45 mins E/W Player game time: 120 mins/day, 180 mins/comp Pitch size: 110yd x 70yd Ball size: 5 Goal size: 24ft x 8ft COMPETITIONS any varieties including one season-long league table KEY LEARNINGS <ul style="list-style-type: none"> – in-game decisions – tactical appreciation