

**Job Title:** FootballDevelopment Officer

**Line Manager:** Football Development Manager

**Job Areas:** Adult Male Football, Football Workforce

**Job Purpose:**

* To support the delivery of The FA National Game Strategy in partnership with key stakeholders.

**Job Goals:**

* Ensure there are 65,093 male affiliated & regular recorded recreational players by 2021.
* Ensure that 50% of Adult Football Clubs achieve the FA Charter Standard Award by 2021.

**Key Responsibilities**:

* Deliver and support programmes to retain and grow participation.
* Analyse and use data/insight to design and deliver customer focused services.
* Deliver a programme of services to clubs and leagues.
* Recruit, retain and develop club and league volunteers.
* Lead and support the review and delivery of competition and league structures to ensure they meet the needs of all players.
* Contribute to raising the profile and the perception of the Kent FA in leading and developing grass roots football.
* Identify, manage and develop relationships with key partners to meet the objectives and targets of the Kent FA.
* Support the marketing and communication of programmes to players and volunteers.

**Job Tasks:**

* Deliver the FA Charter Standard adult club programme.
* Deliver the FA Charter Standard adult league programme.
* Deliver the FA Charter Standard Growth Fund to adult teams.
* Deliver recreational football programmes to increase participation
* Support all adult grassroots leagues to sustain and increase participation.
* Support leagues within the National League System through their league development plans.
* Manage FA Partner Club Programmes (e.g. McDonalds coaching programme; Nike Partner Club programme).
* Support the development of the Coach Education/FA Licensed Coaches programme.
* Work with key partners to develop programmes to support the recruitment, retention and development of volunteers.
* Support Kent FA Coaches Academy.
* Establish a Volunteer Strategy for grassroots football.