

**Job Title:** FootballDevelopment Officer

**Line Manager:** Football Development Manager

**Job Areas:** Youth Female Football, Adult Female Football

**Job Purpose:**

* Support the delivery of The FA National Game Strategy in partnership with key stakeholders.

**Job Goals:**

* Ensure Kent FA achieves 4584 Female Affiliated & Regular Recorded Recreational Players by 2021
* Grow the SSE Wildcats programme to retain 69 Wildcat centres by 2021
* Support 180 Female coaches to achieve the FA Level 1 in Coaching Football by 2021
* Support 54 Female coaches to achieve the FA Level 2 in Coaching Football by 2021
* Support 17 Female coaches to achieve the UEFA B in Coaching Football by 2021

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**Job Responsibilities**:

* Deliver and support programmes to retain and grow participation.
* Analyse and use data/insight to design and deliver customer focused services.
* Deliver a programme of services to clubs and leagues.
* Recruit, retain and develop club and league volunteers.
* Lead and support the review and delivery of competition and league structures to ensure they meet the needs of all players.
* Contribute to raising the profile and the perception of the Kent FA in leading and developing grass roots football.
* Identify, manage and develop relationships with key partners to meet the objectives and targets of the Kent FA.
* Support the marketing and communication of programmes to players and volunteers.

**Job Tasks:**

* Develop programmes to support and grow female football participation, with a focus of getting girls playing earlier in Wildcats Centres.
* Support the development of female coaches through FA Coach Education courses and CPD events.
* Develop initiatives to increase the opportunities available for recreational women to take part in football
* Support the development of Project 500 for female coaches.
* Develop the Eighth Wonder programme to gain access to prospective female coaches and referees
* Support Kent & Medway Sports Board, representing Kent FA and grassroots football.
* Support the Referee Development Officer to register 478 new female referees by 2021