

Local Football Facility Plans

Introduction



Guidance note



— FUNDING PARTNERS —

Introduction

What is the goal?

Every local authority area in England will have a LFFP to enable investment in football facilities to be accurately targeted.

Who is behind this?

The Football Association, the Premier League and Sport England (on behalf of Government). This partnership finances the National Football Facility Strategy (NFFS) and commissions the Football Foundation to deliver it.

What is the purpose of a LFFP?

The national funding partners have significantly increased investment to accelerate efforts to deliver more and better football facilities for the grassroots game and the purpose of a LFFP is to identify the priority projects for potential investment in your local area.

LFFPs will:



Set a 10-year vision
to transform
local football facilities



Identify priority projects
for potential investment



Act as an investment
portfolio for projects
that require funding



Be updated on a
regular basis

Every local
authority area
in England
will have
a LFFP



Why invest in football facilities?

As the nation's most popular team sport, football has the power to contribute positively to vital social outcomes and health priorities. To maximise this power, facilities have to be welcoming environments to attract first-time users and repeat visits, whether for informal, recreational or competitive football.

Research clearly and continually demonstrates the positive impact high-quality football facilities, in the right locations, can have on participation and enjoyment. Latent demand exists, but facility quantity and quality has to 'step up' if football is to reach out to everyone.

How are we going to do it?

£1.3billion has been spent by football and Government since 2000 to enhance existing football facilities and build new ones. However, more is needed if football and Government's shared objectives for participation, individual well-being and community cohesion are to be achieved.

Nationally, direct investment will be increased – initially to £69 million per annum from football and Government (a 15% increase on recent years). Locally, the work has already started and LFFPs will guide the allocation of 90% of national funds and forge stronger partnerships with local stakeholders to develop key sites. This, together with local match-funding will deliver over one billion pounds of investment into football facilities over the next 10-years.

6 million

people play football
(across all formats)



£1billion

will be invested in
grassroots football
facilities over the next
10-years



90%

of future
investment will be
identified via LFFPs



**Poor pitch
quality**

is the number one
issue affecting
people playing
the game



3G shortfall

is significant in
most areas



What are the priorities for investment?

Each LFFP, with guidance from local partners, will develop a list of high level projects for potential investment. Each aligned to the investment priorities set out in the National Football Facilities Strategy, which include:

- **1,000 new 3G football turf pitches (FTP)s:** in a mix of sizes and settings, dependent upon local needs. All aimed at enhancing the quality of the playing experience.
- **20,000 improved natural-turf pitches:** to help address drop-off due to a poor playing experience.
- **1,000 new changing pavilions / clubhouses:** all linked to priority sites.
- **Small-sided facilities:** to grow the small-sided game for teams & leagues, recreational and informal play.

**3G
FTP)s**



**Improved
grass pitches**



**Changing room
pavilions /
clubhouses**



**Small-sided
facilities**

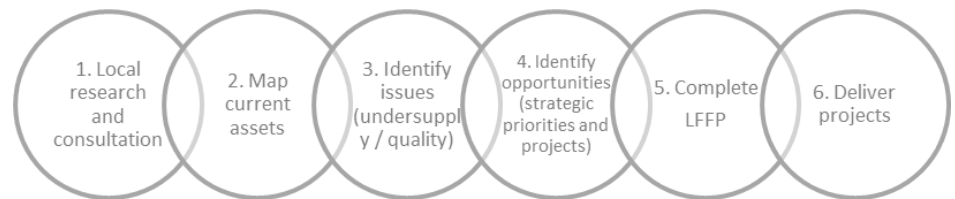




What is the process?

Knight, Kavanagh and Page (KKP), a leading sports consultancy firm, has been commissioned to manage the process of national and local engagement, consultation and LFFP production. Resource implications on local partners will be minimal but there will be a need to contribute to consultation as well as to provide advice and data to ensure the best projects are identified and the plans are relevant to your local area.

LFFPs will be created via a mix of desk based strategic research and local consultation with community and professional football clubs, County FAs, local authority officers, community trusts and other local groups. Establishing a diverse list of consultees in your area is essential and we'll need your help and guidance to do this.



How should a LFFP be used?

A LFFP will, in effect, be the go-to document for football facility investment in your local area.

Whilst it identifies priority projects for potential investment, it does not guarantee the success of future funding applications. Each project must still follow an application process to show how it will deliver key participation outcomes, become a quality & sustainable facility and demonstrate suitable match-funding.

When each project is in a position to proceed, the Football Foundation will determine a suitable timeframe to submit a grant application and pre-application support will be provided by your County FA and the Football Foundation.

How should a LFFP NOT be used?

A LFFP is an investment portfolio of priority projects for potential investment - it is not a detailed demand and supply analysis of all pitch provision in a local area. It cannot be used as a replacement for a Playing Pitch Strategy (PPS) and it will not be accepted as an evidence base for site change of use or disposal.

A LFFP will however build on available/existing local evidence and strategic plans and may adopt relevant actions from a PPS and/or complement these with additional investment priorities.



What outcomes will be achieved?

The priority projects for potential investment identified in LFFPs will help develop a sustainable network of quality facilities to drive participation across all parts of the game. Central to this are five key success factors: quality, inclusivity, sustainability, engagement and usage. Each identified project takes account of these factors.

Guidance notes

While KKP will lead the production of the LFFP in your area and do the main body of the work, your input as a key stakeholder is absolutely vital. That's why we've developed a supplementary series of guidance notes that aim to give you all the information you need to prepare and make the most of this opportunity.

Preparation is key, so working through these guidance notes will arm you with all the information you need. This means that by the time the LFFP process starts you will have provided KKP with the key information needed and, even more importantly, you can come armed with lots of innovative investment ideas to transform your football facilities in your area.

Quality:

Does the quality of the facility provide a positive experience to users?



Inclusivity:

Is the facility accessible and available to all users?



Sustainability:

Is the facility sustainable to enable it to provide opportunities for the long-term?



Engagement:

Does the facility deliver an engaging experience to users?



Usage:

How many more people have played football?





Timeframe

Every local authority will have a LFFP by 2020. The rollout plan has been organised into four 'tranches', each with a six month window to participate. If you are not aware of your tranche please contact your County FA or KKP. Due to the scale of this project and its strict schedule (to ensure the whole country benefits) it is essential that you engage within the allocated timeframe.

T1

Mar 18
– Aug 18

T2

Sept 18
– Feb 19

T3

Mar 19
– Aug 19

T4

Sept 19
– Mar 20

Next steps

Please fully review all supplementary guidance notes. Your County FA and KKP will then be in touch in advance of your LFFP start date with a full set of key dates and information on next steps.

We look forward to working with you and your colleagues on what we anticipate being a positive and transformative programme. Should you require any further information in the meantime please contact the facility investment lead officer at your County FA or KKP.

County FA
[www.thefa.com/
CountyFA](http://www.thefa.com/CountyFA)

KKP
www.kkp.co.uk



“LFFPs are a great opportunity to work with the national football funding partners to innovate and transform local football facilities for the benefit of everyone in the community”



Premier
League



FOR
ALL



Department for
Digital, Culture
Media & Sport

Football 
Foundation

— ■ FUNDING PARTNERS ■ —