

An Introduction...

Our World v Their World

— What's on offer?

Impact on Sessions

- What Content?
- What is our Role?

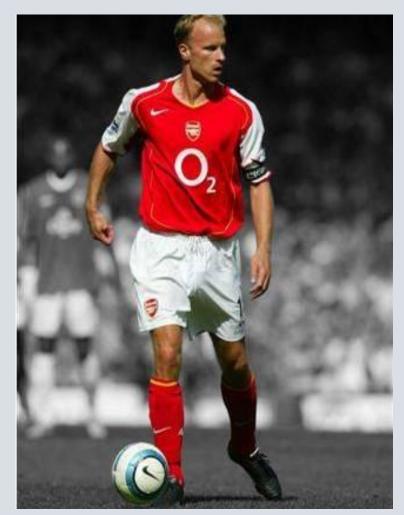
Practical Ideas

- What to deliver...
- What to look for...



Street Football...

"I was lucky because in my generation, where I lived, there were a lot of boys my age. Out of school, all the time it was: "Come on, let's play football." I always had about five or six boys playing football with me. It's the classic way of street football, isn't it?"



Dennis Bergkamp, Arsenal Stillness and Speed

Street Football...

"I started when I was about eight years old, just kicking around the football. And two boys who lived across the street from me decided to join a team so I just tagged along with them to that."



When and where did YOU play football?

What did YOU play?

Why did YOU play?

• When and where do today's TEENAGERS play football?

What do THEY play?

Why do THEY play?

Coaching the Teenager Player

- Video Clip of Teenage Players Quotes
- To upload



A Comparison?

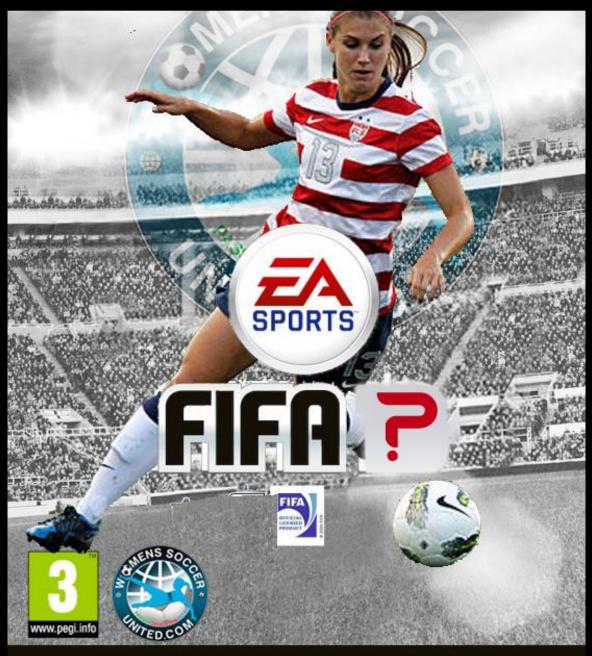
"640 KB ought to be enough for anybody" – Bill Gates, 1981











Not official graphic! Created just for fun!

Impact on Sessions...

What are Teenage Players used to?

- Games / Matches
- Detail Technical / Tactical
- Current
- Competition
- Choices
- Realistic Scenarios
- Role Play
- Flexibility
- Accessibility



Football Mash Up

The Grassroots Show, 2012

Teenagers were asked "What do you love about Football"

Fun Friends Fitness



Teenagers were asked "Why are you thinking of leaving football"

3:

- realisation that they are 'not good enough' to fulfil ambitions
- football less attractive (too serious)than it used to be (fun)
- -other demands/draws on their time

What is our role?



Nick Levett @nlevett

I worked out the stats: it's a 0.0017% chance of becoming a professional footballer but 100% of young people will be citizens of our country

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The FA YOUR KIDS **YOUR SAY**

Dec 31

Impact on Sessions...

- What is our Role?
 - Coach
 - Coordinator
 - Mentor
 - Role Model
- What do we need to provide?
 - ENVIRONMENT
 - OWNERSHIP
 - EMPOWERMENT



100% of these players will contribute to our society – what an opportunity we have to influence!

What is...EnvironmentOwnershipEmpowerment

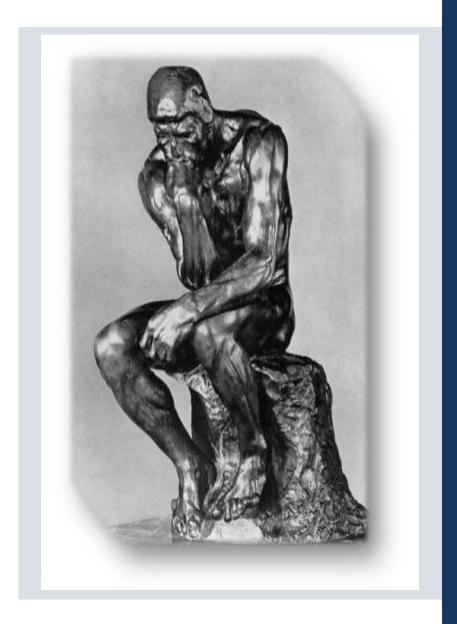
How can we provide these?



Reflection...

Follow effective action with quiet reflection...

from that quiet reflection will come even more effective action.



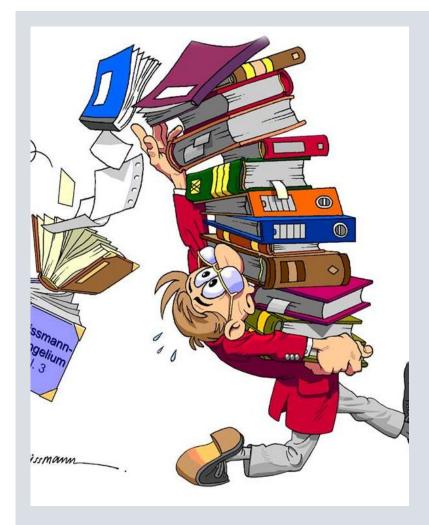
Reflection....

FA 4 Corner Model

Technical	Psychological
Physical	Social

Take-Home Messages...

- In pairs, discuss what messages you will take away from this workshop
- What will you:
 - Stop doing
 - Continue to do
 - Start doing
- Post-it notes and Feedback



2 or 3 Messages to take home...

"The way progress happens is that new generations and new eras grow up and become better than the previous ones. It is the reason that we are not in the Dark Ages anymore. No matter your position or place in life, it is imperative to create opportunities for children so that we can grow up to blow you away."

Adora Svitak, Aged 12



TheFA.com

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