



# LONDON HEARTS

---

## *Charity Profile*

REGISTERED CHARITY NO 1180901



# WHO WE ARE

London Hearts is the leading UK charity dealing with the procurement and supply of lifesaving defibrillators throughout the country.

The dynamic team at London Hearts deal with both the public and private sector, promoting and providing unique and innovative fundraising and partnership models, which result in the large scale roll out of heart defibrillators to communities nationwide.

It does not matter to us whether we supply single units or orders that run into the hundreds or thousands. The important thing and our charitable mission is that as many defibrillators as possible are supplied to communities all over the country.





## OUR VISION

It's difficult to determine an exact figure, but there are over 30,000 out of hospital cardiac arrests every year in the UK. Survival rates are extremely poor at around 6%, but with timely CPR and defibrillation, this can increase to up to 74%.

By placing more public access defibrillators not just throughout London, but the entire UK, and by training more people in how to use them, we hope to create a future where fewer people die of a cardiac arrest.



## OUR MISSION

Accessibility to a defibrillator is key to saving a life when someone has a cardiac arrest, and every second is vital. That's why it's our mission to ensure that nobody is further than 100 metres from a fully functioning public access defibrillator wherever you are in the UK.

In order to fulfil this mission, we need to continually raise funds for the purchase of lifesaving defibrillators. Together, we can do this and save more lives.



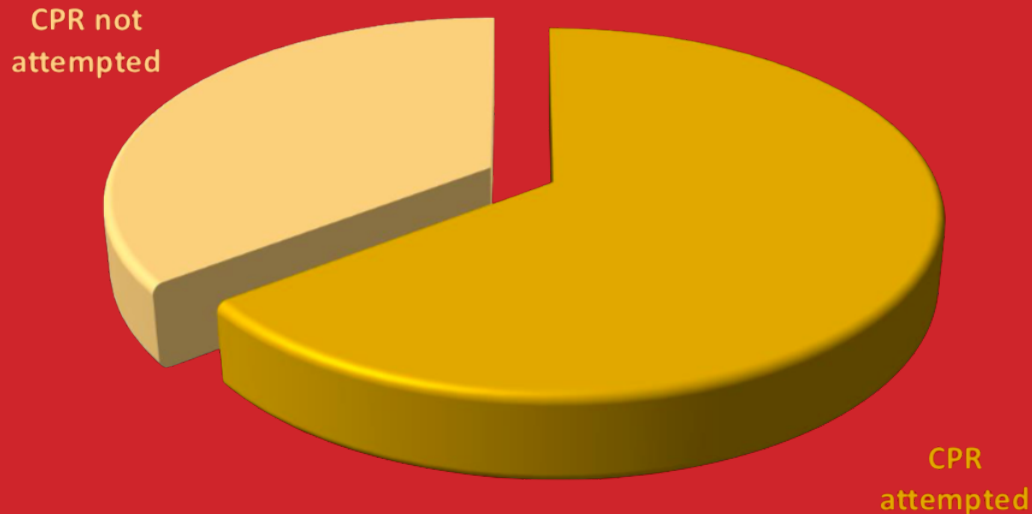


## THE STATISTICS

- There are over 30,000 out of hospital cardiac arrests every year in the UK.
- Survival rates are extremely poor at around 6%, but with timely CPR and defibrillation, this can increase to up to 74%.
- When someone is having a cardiac arrest, the chances of survival decreases by 10% for every minute that goes by without CPR and defibrillation. Brain tissue starts to die after 3-4 minutes.
- 95% of cardiac arrest patients will die if they don't receive immediate treatment.

# OUT OF HOSPITAL CARDIAC ARREST OUTCOMES

## BYSTANDER CPR



- In 2017 a huge total of 29,057 patients who suffered an out of hospital cardiac arrest were treated by paramedics.
- 75.9% of these cardiac arrests happened at a place of residence, leaving 24.1% of patients having a cardiac arrest either at work or in a public place.
- Of those 29,057 patients, 64% received bystander CPR but only 4.7% of bystander witnessed cases used a defibrillator.
- Bystander CPR can double the rate of survival of someone experiencing a cardiac arrest.



# OUR NUMBERS

---

**8,674  
DEFIBRILLATORS  
PLACED**



**200,321  
PEOPLE  
CPR  
TRAINED**







IN ADDITION TO WORKING ALONGSIDE SELECT PARTNERS, WE ALSO ACT AS A SUPPLIER OF DEFIBRILLATORS FOR A NUMBER OF CORPORATES AND ORGANISATIONS INCLUDING

09



# WORK WITH US

*Please get in touch if you have any questions.*

## WEBSITE

[WWW.LONDONHEARTS.ORG](http://WWW.LONDONHEARTS.ORG)

## EMAIL

[INFO@LONDONHEARTS.ORG](mailto:INFO@LONDONHEARTS.ORG)  
TEL 02070432493

## ADDRESS

215-221 BOROUGH  
HIGH STREET,  
LONDON, SE1 1JA