



# Gloucestershire FA – Adult Male Player Survey

The survey targeted Adult Male Players aged 18+ who participate in Adult Football within Gloucestershire.

The survey ran for 3 weeks, from 19<sup>th</sup> January to 9<sup>th</sup> February.

The survey received a total of 915 completed responses.



# Headlines

Adult males play for intrinsic reasons, for example: fun/enjoyment, social & health/fitness.

Extrinsic rewards such as winning trophies are deemed far less important.

The majority of players have enjoyed their playing experience this season.

Time is the biggest barrier to participation, Work and Other Commitments were the top 2 barriers.

Facilities also ranks highly on the list of barriers with Quality ranked 2<sup>nd</sup> and Availability ranked 6<sup>th</sup>.

Other notable barriers included Costs, Injury and Age.

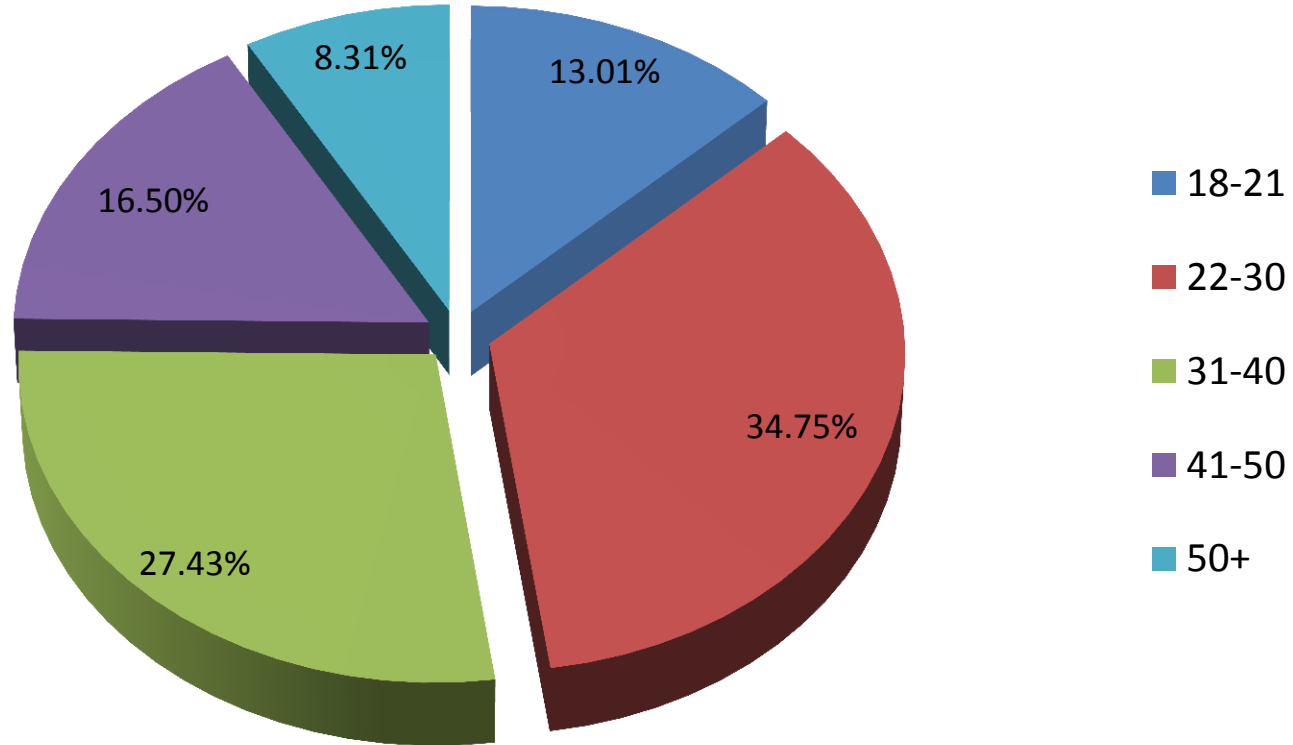
Players tend to spend up to £10 per week on their participation in football.

Improving player behaviour has been highlighted as an area of development, with increased support and training for Match Officials to deal with poor behaviour.

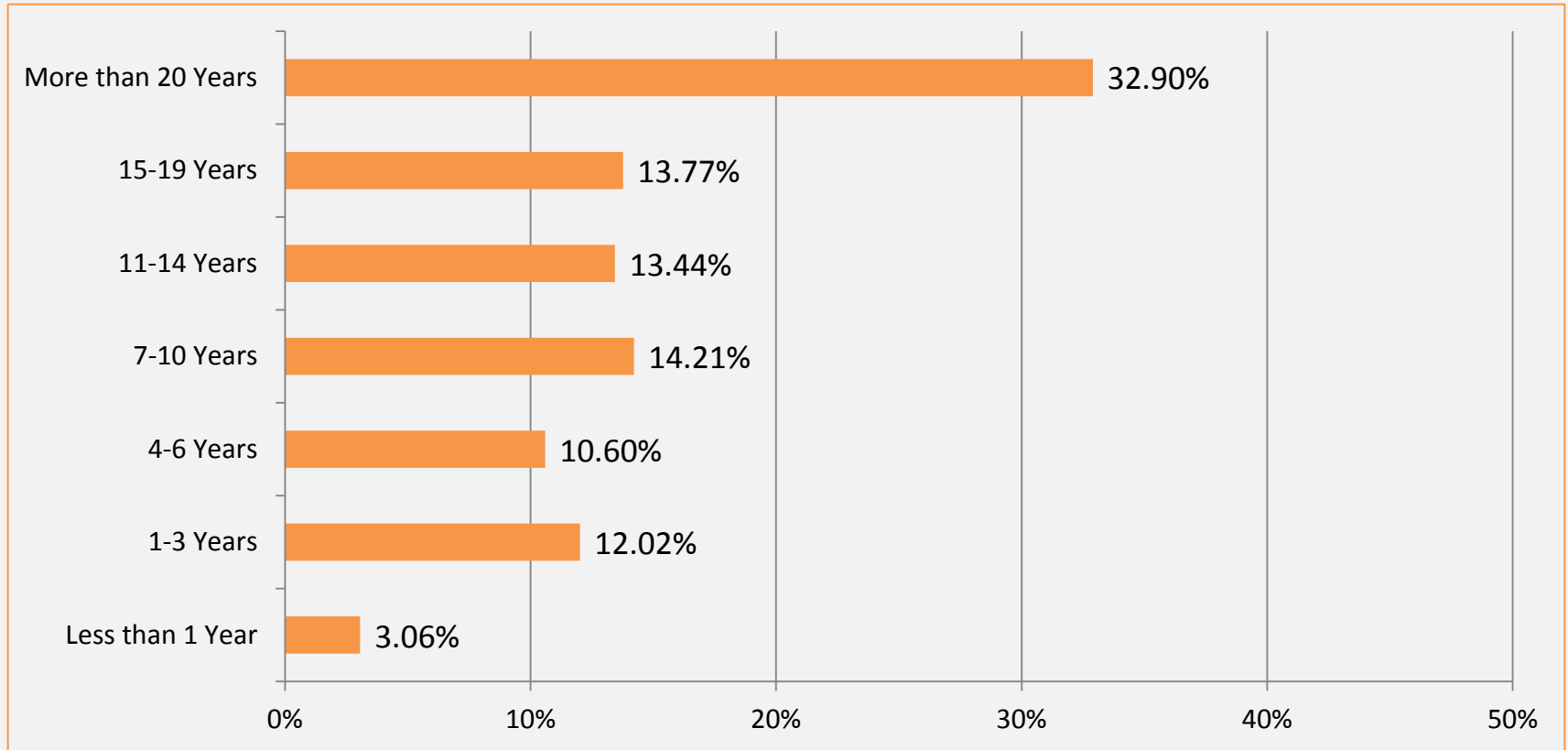
Greater financial support is needed for Adult Male Clubs to support the sustainability of existing Teams and development of new Teams.



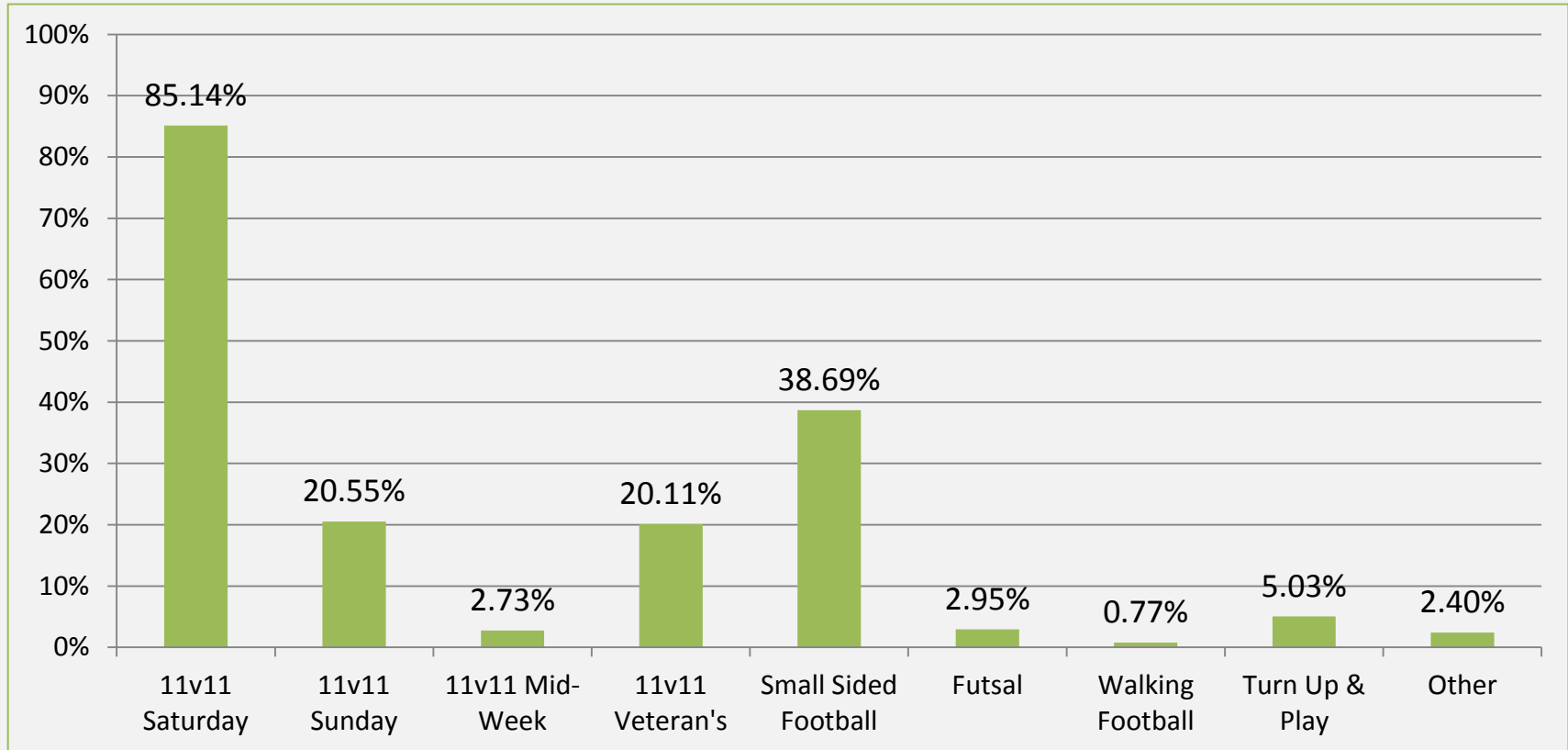
# Age of players



# How many years have players participated in Adult Football



# What formats of football are played

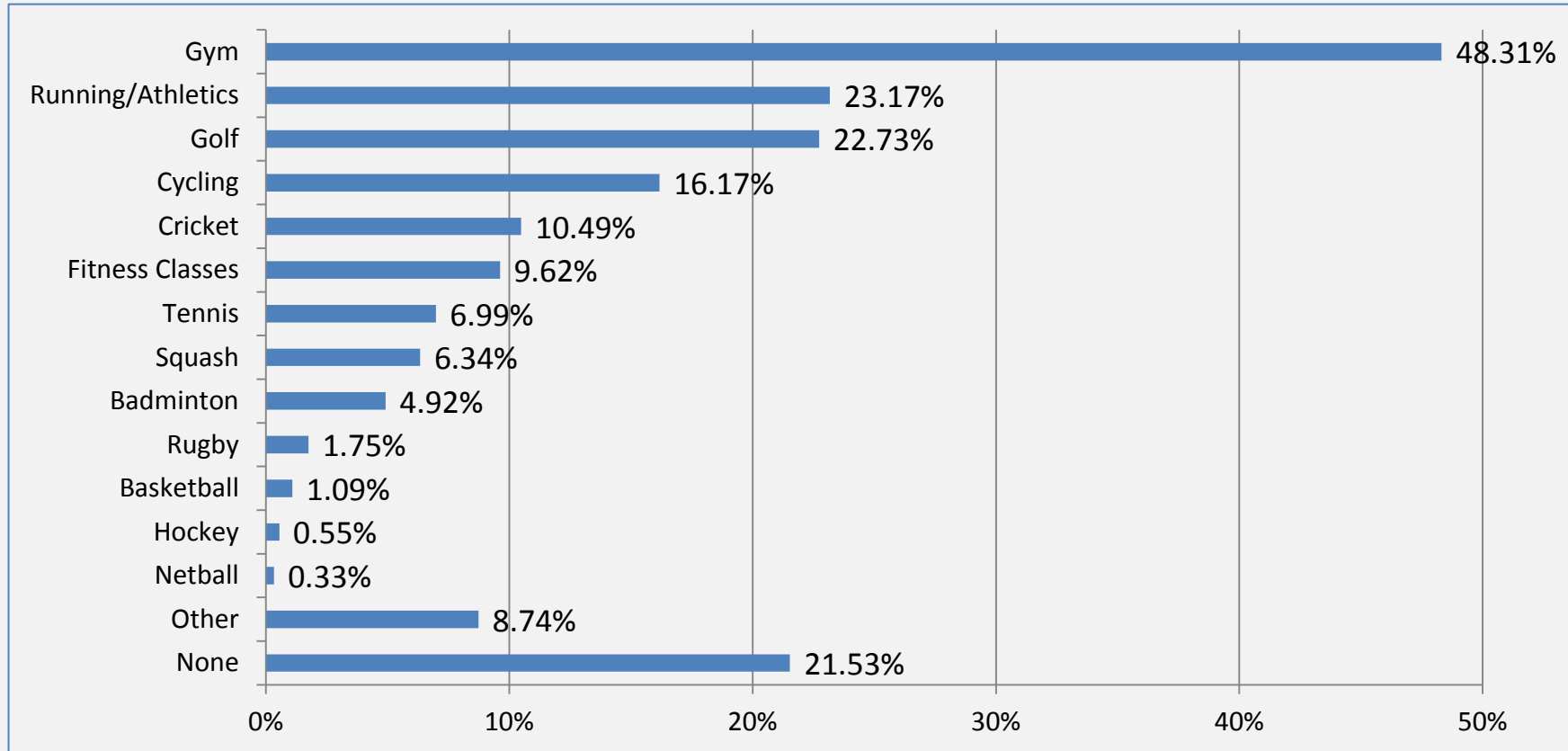


*\*Other included: 7v7, 8v8, Work Team, Super Vets*





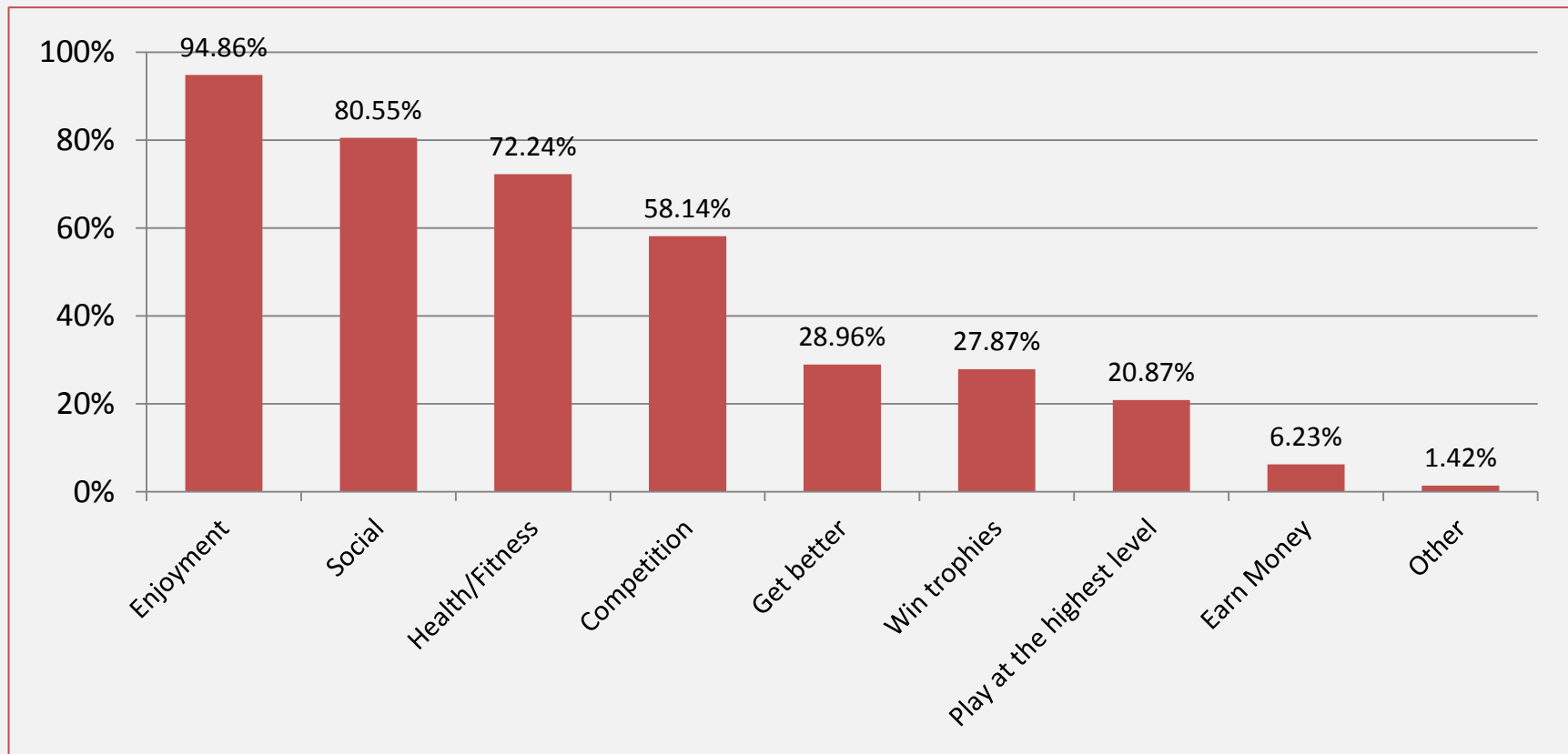
# Other sports & activities participated in by football players



*\*Other included: Swimming, Boxing, Martial Arts, Surfing, Walking, Skiing/Snowboarding & Table Tennis*



# Why people play football



*\*Other included: Hobby, De-stress & Play with mates*





## How players rated their playing experience this season

Very Poor (1)	Poor (2)	OK (3)	Good (4)	Excellent (5)	Average Score
3.61% (33)	9.18% (84)	37.05% (339)	40.11% (367)	10.05% (92)	3.44

# Why players gave their score

Personal performance

League position

Behaviour of other  
players

Injuries

**Referees**

Team atmosphere

Cost

**Enjoyment**

Running of the League

Lack of games

Fun

Team spirit

Admin

Friendly opposition

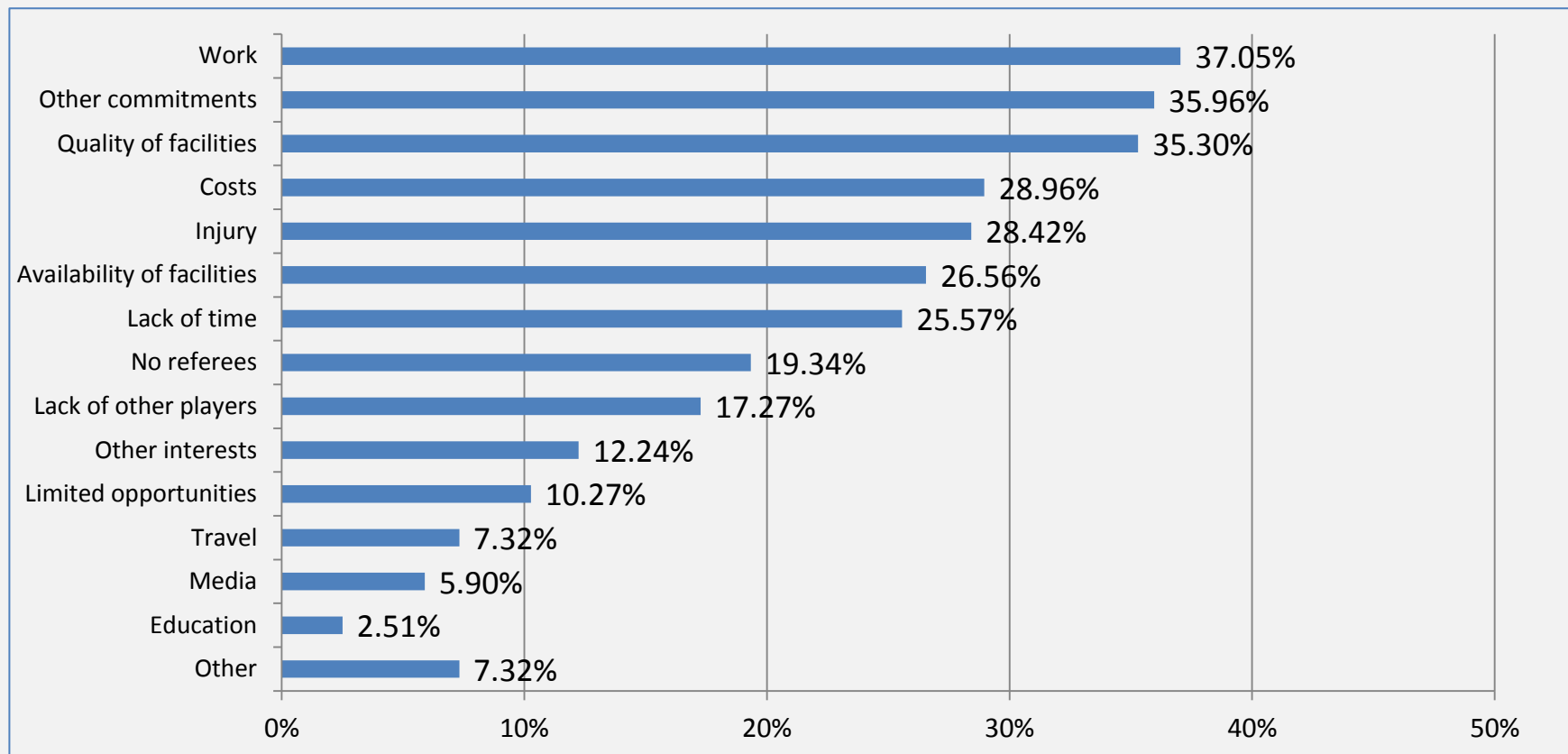
**Quality of Facilities &  
Pitches**

Winning games

*\*Three most common comments highlighted*



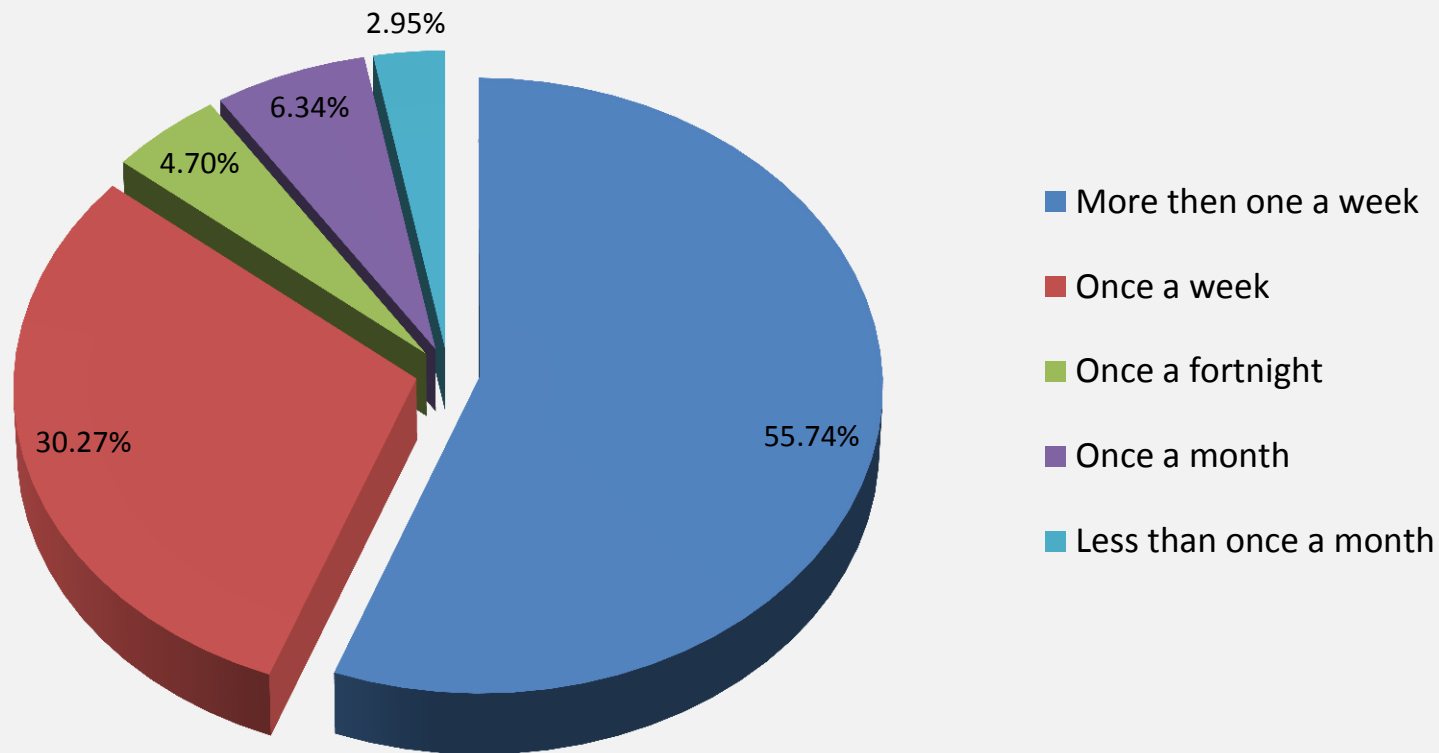
# Three biggest barriers to participation



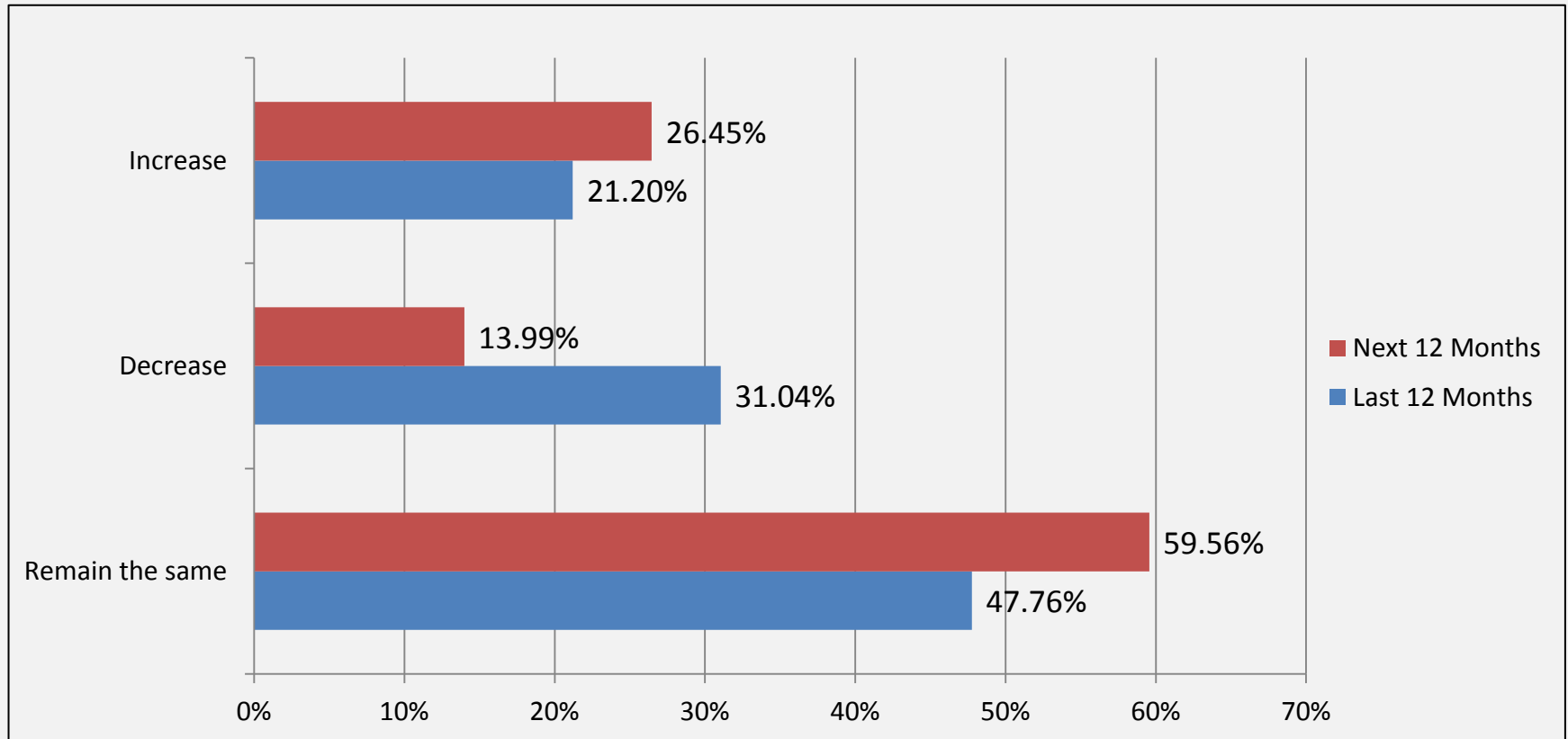
*\*Other included: Age, Weather, Family Commitments & Quality of referees*



## Regularity of participation



# Changes in regularity of participation



# What would encourage increased participation

## Improved Facilities & Grass Pitches

More Games

Reduced Costs

Less Injuries

Age & Fitness

More/Better Opportunities

## Standard of Referees

More 3G Pitches

Alternative Formats (e.g. Mid-Week Leagues)

More Time

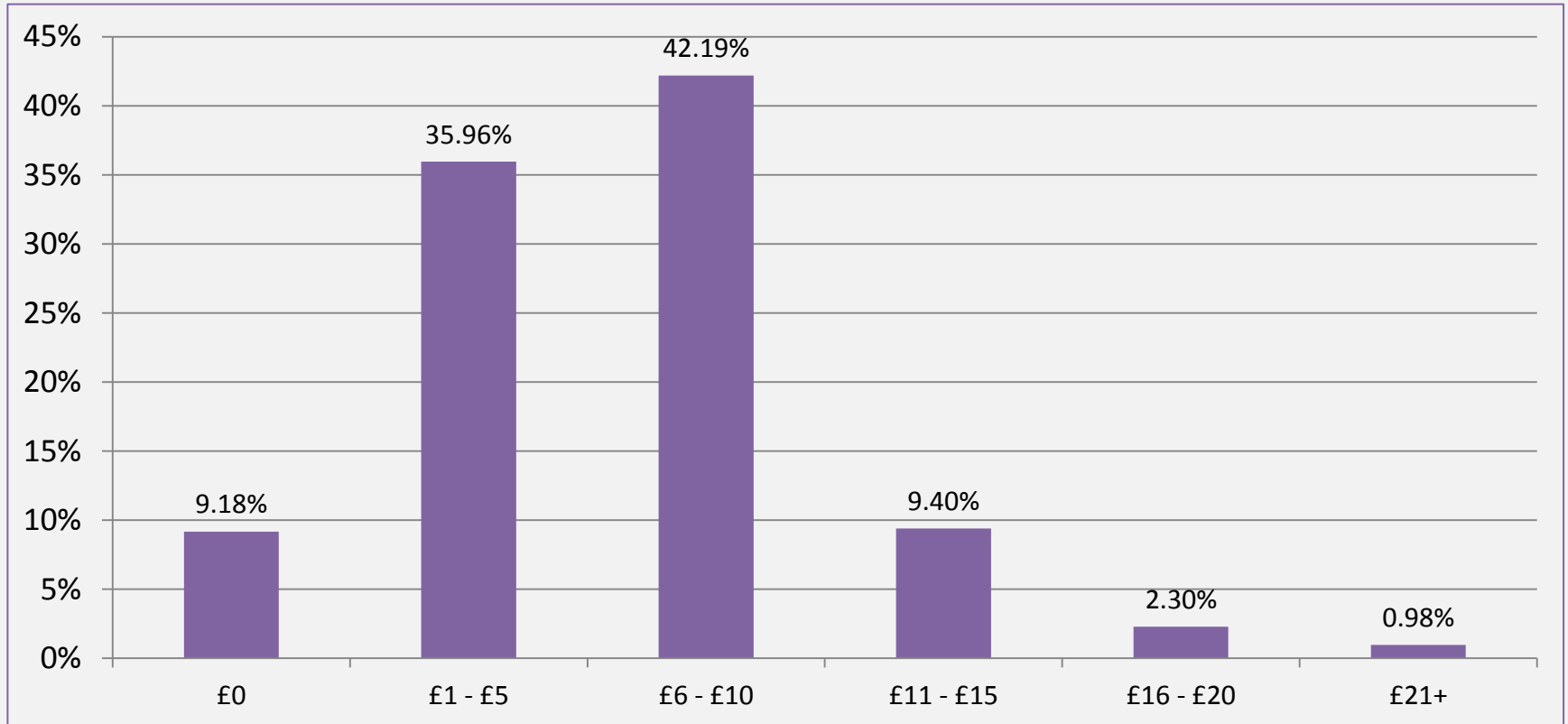
Improved Leagues

Nothing

*\*Three most common comments highlighted*



## Cost of playing football per week



*\*Note that 55.74% stated that they played more than once a week*





# County FA support & comments

## Improve the facilities & grass pitches

Reduce facility hire costs

Reduce the amount of administration

More 3G pitches

Increase the number of referees

Reduce the cost of fines

Improve coaching in adults football

## Support the development of referees

Support the Leagues

## Increase funding

Try delivering alternative formats of football

Rules to fit modern football

*\*Three most common comment subjects highlighted*



# Gloucestershire FA Will...

Provide specific funding to support Adult Male Clubs.

Work with targeted Leagues to increase referee coverage and provide in-service training & development to improve quality of refereeing.

Continue to work with Local Authorities and other facility providers to maintain and improve current pitches & changing rooms as well as provision of the Pitch Improvement Programme.

Identify suitable partners to develop additional 3G facilities, whilst working with existing facilities to be recognised on The FA 3G Football Turf Pitch Register.

Work with Leagues to improve player behaviour, utilising Respect & Fair Play Initiatives.

Continue to support and roll-out online administration facilities to reduce administration time.

Work with Leagues to implement new rule options (e.g. Repeat Substitutes & Play-Offs) as well as accessing pilot opportunities (e.g. Sin-Bins & Player Pools) to meet the demands of modern football.

Develop alternative 11v11 formats to meet the needs of modern lifestyles and participation habits.

