

A-Z Fundraising Ideas

Fundraising is one of the many ways to generate income for your sports club. Fundraising is not only a great opportunity to involve all members of your club, as well as wider friends and family, it's also a chance to get creative, have fun and raise some funds.



Auction

Ask local businesses to donate some prizes and auction them off after a game or at a club evening. Make sure you have a loud and confident auctioneer!



Bike ride

Organise a local bike ride and charge entrants. It's a great way to advertise your sports club and raise some funds. If you're more adventurous, plan a longer, sponsored ride (e.g. London to Brighton).



Cake sale

It might not be the sportiest idea, but it's certainly the tastiest! Invite your members to bake cakes and sell them at a local event or fair.



Dance-athon

Ever wondered how long you could boogie for? Well here's your chance to find out. Organise a sponsored dance-athon and see how many hours you can last.



Expert talk

Arrange for a local celebrity, or expert in an area of interest, to come in and talk to your club members one evening, followed by a Q&A session. Charge an entrance fee.



Fun run

Set up a short running route, create some posters and flyers and invite people to join a sponsored fun run. Add a fancy dress theme to top-off the amusement.



Give it up

Forfeiting a favourite food, drink or habit for a month can be a rewarding challenge. You simply need to ask people to sponsor you for it to bring in some money for your club.



Hair braiding (or shaving!)

Hair braiding is a popular stall at a local fair or event...alternatively, find a brave volunteer who's willing to shave off their locks for sponsorship!



Indoor games

Organise an indoor games evening, with an assortment of boardgames, card games, charades, etc. and ask people to pay if they want to play.



Jumble sale

You may be surprised by the amount of money that can be raised by selling that unwanted bric-a-brac at a jumble or car boot sale. You could hold a raffle alongside to raise even more funds.



Karaoke

Rent a karaoke machine and host a sing-along evening at your clubhouse, if you have one, or a local hall. You could turn it into a competition or just ask people to pay to sing.



Lawn mowing

Borrow or rent a lawn mower, make some eye-catching flyers and offer your gardening services to the local community for a small fee. Clearly communicate your cause on the flyers.



Mini olympics

Organise a miniature version of the world's largest sporting event. Split participants into teams, charge an entry fee and finish with a medal ceremony.



Non-uniform

Organise a day at a local workplace or school for people to pay a small fee to wear their non-work/school uniform. You could team up with a local charity and split the funds.



Outgrown exchange

A fantastic opportunity for old sports equipment to find a new home and if you charge a small amount to participate, your club could benefit too.



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Pantomime

This one may require more organisation, but if your club has some aspiring actors or singers, organising a Christmas pantomime and selling tickets could be a real winner.



Quiz

See how competitive your sports club members and wider community are off the pitch! Organise a quiz, charge participants and see if you can find a donation for the prize.



Raffle

Ask for local businesses to donate products and set-up a raffle. Have some posters up about your club and charge £1 per ticket. Raffles work really well as part of a larger fundraising event.



Silent disco

Want a fun evening with all of the moves but none of the noise? Hire a kit and host a silent disco. Makes a great addition to any club weekend away or just a regular Friday night!



T-shirts

Buy or see if you can have some cheap, plain t-shirts donated to your club. Then it's time to get creative...use paints or tie-dye to create some colourful t-shirts and sell them.



Unwanted gift sale

We all have those random, generous yet unwanted gifts lying around! Sell these as part of a jumble sale but remember to specify they are brand new.



Variety show

From comedy acts to dancing, you might uncover some hidden talent in your sports club by organising a variety show. You could hold this in your clubhouse and ask for donations.



Walks

Organise a sponsored walk, create an online fundraising page or collect donations in person. Alternatively, if you live in a particularly spooky place, organising a ghost walk can be popular.



X-mas party

Bring the club together and charge members to attend an end of year party or meal. A great way to celebrate your year's successes and make the most of the festive season by raising funds.



Yoga class

If you are a yoga expert, you could run a class and donate the funds to your club. Remember to carry out a risk assessment and keep the class simple if you have beginners.



Zumba

A fun way to get funds! Find a zumba instructor, a venue, spread the word and charge participants. You could sell your homemade t-shirts at the same time to raise even more money.



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