

## **Sources of funding**

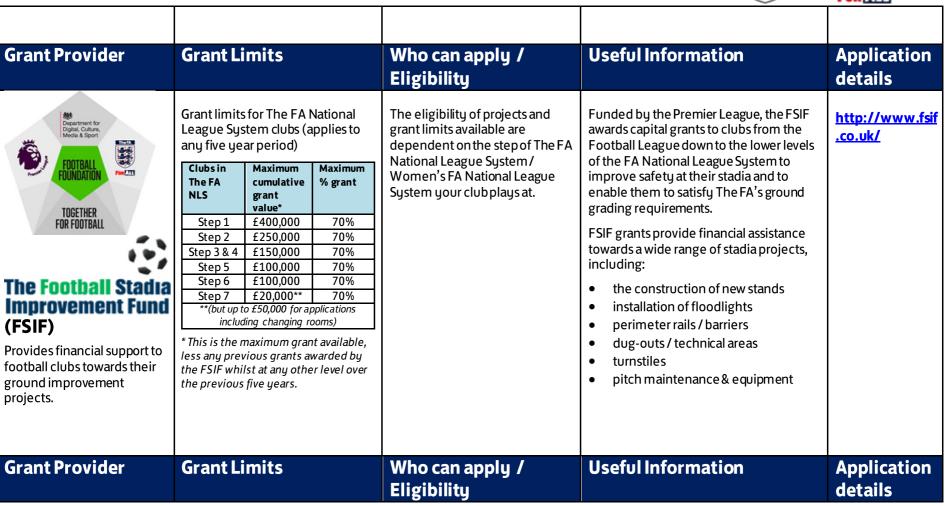
Grant Provider	Grant Limits	Who can apply / Eligibility	<b>Useful Information</b>	Application details
Premier League &         The FA Facilities         Fund         Provides grants for         building or refurbishing         grassroots facilities, such         as changing pavilions and         playing surfaces for         community benefit.         Money is provided by the         Premier League, The FA and         the Government (via Sport         England) and delivered by	The maximum grant available from the Foundation for each facilities project is <b>£500,000</b> . The minimum grant available from the Foundation through this scheme is £10,000. If you are requiring a grant below £10,000 please see the Small Grants scheme (below). Applicants must demonstrate a financial need for grant aid and contribute all of their available money to the project. Financial contributions from other funding organisations are expected. Applicants must be able to demonstrate that all available options for match funding have been exhausted and to be able to provide evidence for this. As a guide, projects would normally be expected to secure 50% match funding although each project will be assessed based on individual circumstances.	<ul> <li>Applications welcomedfrom:</li> <li>football clubs</li> <li>professional clubs</li> <li>community trusts</li> <li>multi-sport clubs</li> <li>local authorities</li> <li>educational establishments</li> <li>registered charitable organisations</li> <li>not for profit companies limited by guarantee</li> <li>industrial and provident societies</li> <li>unincorporated not for profit organisations</li> </ul> All applications must have security of tenure either by freehold or leasehold. A minimum of 25 years security of tenure is required by leasehold.	<ul> <li>The Premier League &amp; The FA Facilities Fund gives grants for projects that:</li> <li>Improve facilities for football and other sport in local communities.</li> <li>Sustain or increase participation amongst children and adults, regardless of background age, or ability.</li> <li>Help children and adults to develop their physical, mental, social and moral capacities through regular participation in sport.</li> <li>The types of facilities that money is given to include:</li> <li>Grass pitches drainage/improvements</li> <li>Pavilions, clubhouses and changing rooms</li> <li>3G Football Turf Pitches (FTPs) and multi-use games areas</li> <li>Fixed floodlights for artificial pitches.</li> </ul>	http://www.fo otballfoundatio n.org.uk/fundin g- schemes/premi er-league-the- fa-facilities- fund/





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Grant Provider	Grant Limits	Who can apply / Eligibility	Useful Information	Application details
Image: Constraint of the second se	The maximum grant available from the Premier League and The FA Facilities Fund Small Grants Scheme is £10,000. The minimum grant is £1,000, unless you are applying for funding towards the replacement of unsafe goalposts. The maximum total project cost is £50,000 (including VAT, if applicable). Grants cannot exceed 50% of the eligible project cost. Organisations are only allowed to apply for a maximum of £10,000, every two seasons (1 June – 31 May). This must be through a single grant application.	<ul> <li>The Scheme is available to:</li> <li>Local authorities</li> <li>Educational establishments</li> <li>Grassroots football clubs (not including those in the FA National League System)</li> <li>Professional and semi- professional Football Clubs and their associated Community Organisations (from Premier League to Conference), to support their community outreach programmes.</li> </ul>	<ul> <li>The aims of this scheme are to:</li> <li>Support the growth of football clubs and activity.</li> <li>Prevent a decline in football participation.</li> <li>Make improvements to facilities to address any health and safety issues.</li> <li>Grants, which cannot exceed 50% of the total project cost, are awarded to support the costs of the following list of projects or items:</li> <li>Replacement of unsafe goalposts</li> <li>Portable floodlights</li> <li>Storage containers</li> <li>Changing pavilion/clubhouse refurbishment and external works</li> <li>Grounds maintenance equipment</li> <li>Pitch improvement works (natural and artificial surfaces)</li> <li>Fencing</li> </ul>	http://www.fo otballfoundatio n.org.uk/fundin g: schemes/premi er-league-the- fa-facilities- fund-small- grants-scheme/



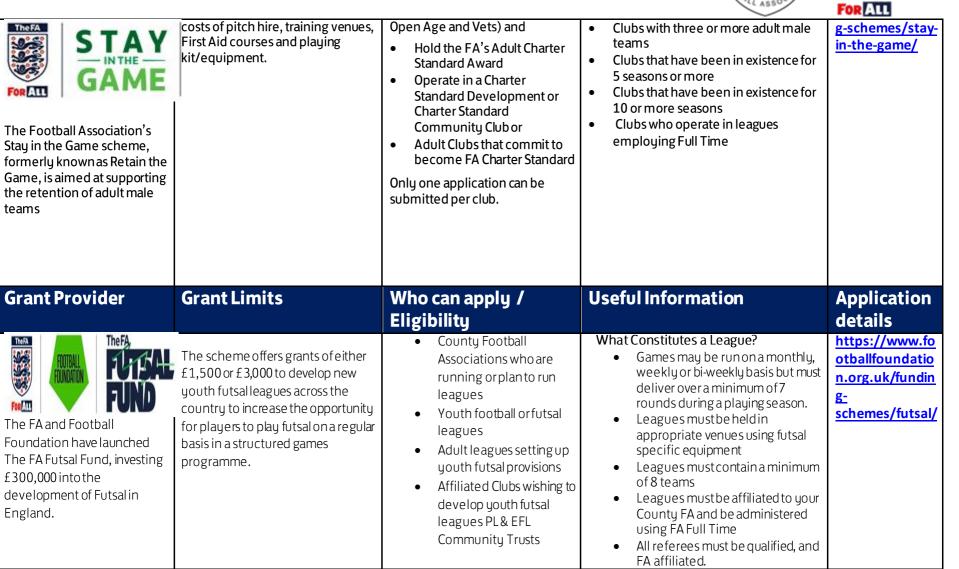






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The Foundation's Grow the Game Scheme provides grants of up to £1,500 for the creation of <b>new football</b> teams and coaching qualifications. For the 2019 application window your new teams must be one of:	Organisations are able to receive a grant of <b>£1,500</b> per new team created. Grow the Game provides fundingto contribute towards: • Facility hire • Hire of FA qualified coaches • Referees fees • CRB checks • Affiliation fees • League entry • First aid kits • Promotion and publicity • FA coaching courses • Additional courses • Football kit	Applications welcome from any not-for-profit organisations, including: Football Clubs ,Youth Clubs with a football programme, Futsal Clubs, Community groups, Charitable Organisations, Parish Councils, Sports Associations, Local Authorities, Multi-sports clubs, Professional Club Community Schemes, Unincorporated not-for-profit organisations, University and College Teams playing in FA affiliated community leagues	(2018 details) The Grow the Game application windowis open from <b>5 February 2019 until 29</b> March 2019. The following types of team are eligible for a grant in 2019: Women's teams Girl's teams Disability teams	http://www.fo otballfoundatio n.org.uk/fundin g= schemes/grow- the-game/
	The scheme will provide grants of <b>£750</b> to clubs with existing male teams to support the essential	Who is eligible? Clubs that operate with two or more male teams (U18-U21,	The following clubs will be prioritised for a Retain the Game grant:	<u>https://www.fo</u> otballfoundatio n.org.uk/fundin





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	• FA University Community Football Hubs	<ul> <li>Leagues must have a named welfare officer</li> </ul>	
Anticipated size of bids: £1,000 to £150,000 Opening: 30 January 2017	Applications welcomed from all organisations <b>Timeframe:</b> No deadline	<ul> <li>investment Aims:</li> <li>Improve and protect existing sports facilities that support the needs of local communities</li> <li>Invest in new and different places that meet the needs of local communities</li> <li>Ensure capital investment reaches organisations who have not accessed Sport England funding before</li> <li>Create a more resilient, sustainable, less grant dependent sport sector</li> </ul>	https://www.sp ortengland.org /funding/comm unity-asset- fund/
<ul> <li><u>Club Bursary</u>: Grants of between £100 and £750 will be available. The bursary will be publicised on our website when it is live.</li> </ul>	<ul> <li>Funding for groups</li> <li>Funding for individuals</li> <li>Funding for Sport Specific</li> <li>Funding for Facilities</li> </ul>	Further information including grant limits and eligibility are within the website link	https://www.ty newearsport.or g/funding
	£150,000         Opening: 30 January 2017         • Club Bursary: Grants of between £100 and £750 will be available. The bursary will be publicised on our website when it is	Football Hubs         Football Hubs         Anticipated size of bids: £1,000 to £150,000         Opening: 30 January 2017         Timeframe: No deadline         • Club Bursary: Grants of between £100 and £750 will be available. The bursary will be publicised on our website when it is live.         • Funding for groups         • Funding for Sport Specific         • Funding for Facilities	Football Hubs       welfare officer         Anticipated size of bids: £1,000 to       Applications welcomed from all organisations       investment Aims:         Opening: 30 January 2017       Applications welcomed from all organisations       investment Aims:         Timeframe: No deadline       Improve and protect existing sports facilities that support the needs of local communities         Invest in new and different places that meet the needs of local communities       Invest in new and different places that meet the needs of local communities         •       Club Bursary: Grants of between £100 and £750 will be available. The bursary will be publicised on our website when it is live.       •       Funding for groups Funding for Sport Specific         •       Funding for Sport Specific       •       Funding for Sport Specific       Further information including grant limits and eligibility are within the website link



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Tyne & Wear Sport is funded by Sport England to work with local organisations to get more people, more active; therefore, TWS provide FREE advice and guidance on funding applications of this nature.	14 and over, living in or coaching/officiating in Tyne & Wear. We can fund up to 75% of a course cost (up to a maximum of £200			
Grant Provider	Grant Limits	Who can apply / Eligibility	Useful Information	Application details
Small Grant Projects looking at new activity and new costs associated with helping more people play sport.	£300 - £10,000 Applications must be for between £300 and £10,000 and total project costs must not exceed £50,000.	<ul> <li>Available to:</li> <li>Not for profit organisations</li> <li>statutory body</li> <li>educational establishments.</li> </ul>	Projects must seek to increase participation in sport, sustain participation in sport or provide opportunities to excel at a chosen sport.	https://www.sp ortengland.org /funding/small- grants/
Biffo Aword Building communities. Transforming lives. Biffa Award	Biffa Award currentlyprovides funding for projects between <b>£10,000 - £75,000</b> You will need to find a third party contributor(s) to provide 10% of the grant you are applying for.	Your project must be based within 5 miles of a Biffa Operation or 10 miles of an active Biffa landfill site.	Provides funding under the Recreation theme to projects that transform open spaces for the benefit of the community. Examples of projects that fall under this category are green spaces, woodland walks, play areas, sports facilities and community gardens	https://www.bi ffa-award.org/





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A not-for-profit business that awards grants for community, biodiversity and heritage projects.	The FCC Community Action Fund offers funding of between <b>£2,000</b> and <b>£50,000</b>	Available for applicants with projects in England and Wales situated within 10 miles of an FCC Environment landfill site.	<ul> <li>WREN will accept applications for the provision, maintenance or improvement of public amenities, including:</li> <li>Sport and recreation grounds including pavilions and clubhouses with full public access</li> <li>Village Halls and Community Centres</li> <li>Public Play Areas</li> </ul>	http://www.wr en.org.uk/
Grant Provider	Grant Limits	Who can apply / Eligibility	Useful Information	Application details
VEOLIA ENVIRONMENTAL TRUST VEOLIA A not-for-profit business that awards grants	Awards between <b>£5,000 and</b> <b>£50,000</b> Projects with a total cost of under £250,000 (including VAT and professional costs) Projects that have already secured at least 20% of the total cost	Applications from constituted, not-for-profit groups Projects that are open to the wider general public for at least 104 days a year without any limit or unreasonable restrictions of use	<ul> <li>Capital improvement projects at a single site in one of the following categories:</li> <li>Community buildings and rooms</li> <li>Outdoor Spaces</li> <li>Play and recreation</li> </ul>	<u>http://www.ve</u> oliatrust.org/fu nding/
	Awards between <b>£1 and £50,000</b> Projects must have an overall cost	Applications invited from: • not-for-profit groups, e.g.	To improve an amenity that is available for leisure and recreation use by the general	<u>http://www.su</u> ezcommunities



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Communities trust SUEZ Landfill Communities Fund	of no more than £250,000	community groups and associations sports clubs charities Projects must be within 3 miles of a landfill	public e.g. village and community halls, sports clubs etc.	trust.org.uk/en gland
Grant Provider	Grant Limits	Who can apply / Eligibility	<b>Useful Information</b>	Application details
Local Authority Community Committees/Grants Key Searches: Parish Council, Ward Council, Community Grants	Small grants usually about <b>£250-</b> <b>£500</b> Local Area Community Committees across the county provide a forum for local people to have their say about what happens in their community The Community Committees also allocate money for local projects and activities.	Each year funds are allocated to projects that will benefit the local area and address local priorities	<ul> <li>Available for:</li> <li>community groups</li> <li>charities</li> <li>other public services</li> <li>For details of how to make an application please contact your local community committee (follow the links adjacent)</li> </ul>	South Tyneside Sunderland Gateshead Hartlepool Darlington Durham Stockton





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Grant Provider	Grant Limits	Who can apply / Eligibility	Useful Information	Application details
THE BERNARD SUNLEY CHARITABLE FOUNDATIONBernard Sunley Charitable FoundationThe Trustees support capital 	The majority of grants (roughly 80%) are under <b>£5,000</b> . Grants of over £25,000 are exceptional and are typically awarded to major capital projects. <i>Projects with a total budget of</i> <i>under £5,000 should not apply.</i>	Applicants must be charities registered with the Charity Commission for England and Wales, with their beneficiaries based in these countries. Applications are considered from all areas of England, particularly for rural and isolated communities.	Grants awarded are seldom more than 20% of the total requirement. The Foundation will very rarely fund the full costs (or even 50%) of a project or shortfall as it expects to be one of a number of contributors to a project.	http://www.be rnardsunley.org /
Grant Provider	Grant Limits	Who can apply / Eligibility	Useful Information	Application details
The George A. Moore Foundation	Applications should be sent in writing to the chief administrator. No formal guidelines or application forms are issued.	The Trustees meet 4 times per year - April, July, October and January. Applications should be received by the middle of the monthprior to the meeting.	All applicants will be notified of the Trustees' decision following the relevant meeting.	<u>http://www.ga</u> mf.org.uk/
Garfield Weston FOUNDATION	The Foundation supports a broad range of charities across the UK. They fund a wide range of causes and charities and the grants vary according to the size of the charity and the work being undertaken.	To find out if your organisation is eligible to apply, take the quick quiz - <u>https://garfieldweston.org/apply</u> <u>-to-us/eligibility-quiz/</u>	Applications for Regular Grants (under £100,000) are reviewed by Trustees on a regular basis and are dealt with in order of receipt. There are no grant deadlines. Applicants for a Major Grant (£100,000 and over) will be advised which Board	https://garfield weston.org/



Garfield Weston Foundation			meeting they are to apply to if invited to do so.	PORALL
Grant Provider	Grant Limits	Who can apply / Eligibility	Useful Information	Application details
Big Lottery Fund	A variety of funding National Lottery Funded programmes are available – both smaller and larger grants.	Applications are accepted from voluntary or community organisations.	Visit the website for information on all open funding programmes.	https://www.bi glotteryfund.or g.uk/funding
MARS in the Community Supports projects and activities, which promote the development of cohesive, healthy and sustainable communities.	<b>£500 - £2,000</b> (in grants), plus product donations and gifts	<ul> <li>Who can apply?</li> <li>Local charities, community groups, or regional branches of national charities within a 15 miles of Birstall (Leeds)</li> </ul>	<ul> <li>Projects that will deliver a positive and lasting benefit to the community in the following areas:</li> <li>Healthy active lifestyles</li> <li>Environment</li> <li>Education and Skills</li> </ul>	http://www.ma rsinthecommun ity.co.uk/home. aspx
Galaxy Hot Chocolate Fund	Awards of £300	Awards for local charities, community groups, schools to support sporting or leisure activities or hobbies which are beneficial to individuals or	Entries judged on how the initiative will help the local community, it's reach and the local need for such hobbies, sporting or leisure activities.	https://www.g alaxyhotchocol ate.com/



		communities.	
Corporate Social Responsibility (CSR)	Many big corporations will run grant schemes in the communities where their branches, factories or distribution centres are based.	Look at a directory of local businesses and check out their websites for 'community' sections, where details will be listed.	

## Sources of funding you can generate yourself

Source	Useful Information	Additional Ideas
fundraz@r	Clubs from all over Surrey can now take advantage of a fundraising scheme that has already seen over £1m raised for grass roots sports clubs across England. Fundrazor are a national fundraising company who specialise is raising money for sports societies and community groups. Choose Your Event: http://www.fundrazor.com/choose-your-event/	The scheme will provide your club with free and discounted tickets to events including <b>Jongleurs</b> , <b>Horse Racing</b> , <b>Dog Racing</b> , <b>Paintballing</b> , <b>tenpin blowing and golf</b> . Clubs can then sell these tickets to <b>their members</b> (and their family and friends!) for anything up to face value, not only offering a great way to bring the club together but also the opportunity to raise £1000s.
	Club Matters development evenings; covering a range of topics. Find a course here: <u>http://yorkshiresport.bf4dev.com/get-</u>	These are great for clubs to network and share fundraising ideas.



Club Matters SPORTS CLUB Club Matters (Sport England)	involved/course-finder/	
Source	Useful Information	Additional Ideas
MEMBERSHIP Membership Fees	Many sports clubs rely heavily on income generated from membership fees, so it's important to get these set at the right price. Ideally your membership fees should cover the day to day financial running costs of the club. Additional income generated can then be used to improve and develop your club and to build up a sinking fund to cover unexpected events.	<ul> <li>Below are some questions to ask yourself when thinking about your sports club's membership fees:</li> <li>Have you researched to see if your subscriptions are competitive with other local clubs or activities?</li> <li>Do your fees reflect the value of what your sports club offers? For example, the playing opportunities, coaching, facilities, social activities, etc.?</li> <li>Is there scope to increase the fees, or should they be reduced to attract more people?</li> <li>Remember, raising membership fees can be an emotive issue so make sure your members know exactly what they are getting for their money and also let them know how your club is funded overall. Often a rise in membership fees is more acceptable if members are more informed about the financial position of the club.</li> </ul>
	Sponsorship can be a great way to generate income and form a partnership with a local business or organisation.	Think about the different types of sponsorship a company could offer your club including:



Source	Useful Information Raising money from fundraising and social events can be a great source of income as well being an excellent way to bring your members together. By involving members other than the committee to organise events you can give them the opportunity to feel they are doing their bit to support the club.	engaging with sponsors, on the Club Matters Sponsorship and Partnership Marketing page: http://www.sportenglandclubmatters.com/home/club- promotion/your-options/sponsorship-partnership-marketing/ Additional Ideas The list of events you could run is endless and often the more imaginative the better. Examples include: Club run tournaments / galas Race / Casino night Pitch side raffles / football cards Community Music Festival Community Bonfire
		See the Club Matters <b>A-Z Fundraising Ideas toolkit</b> for inspiration! If you have any new ideas or have run successful fundraising events in the past, <b>contact us</b> and we'd love to add them to this toolkit.
	When people talk about crowdfunding, they mean using websites to organise fundraising campaigns.	Crowdfunding online gives several important advantages. Firstly, moving away from cash makes managing funds easier and less stressful. By using cards, there's no need to have procedures in place to manage theft, danger to



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Crowdfunding	<ul> <li>Crowdfunding sites host campaigns which act as a means to promote the campaign. They usually feature a video, some text explaining what you're seeking to raise and why, and manage payment online via credit or direct debit.</li> <li>The platform automates the process of getting the money from your funders and getting it all to you in the event of success.</li> <li>There's lots of platforms available to use. Most charge around 5% + VAT of what is raised on a no-success, no fee basis.</li> <li>Check out Nesta and CrowdingIn</li> </ul>	<ul> <li>volunteers from theft and lots of trips to a bank. And, by using online methods, people aren't restricted to what funds they might have in their wallet at the time you ask, so average donations can be higher.</li> <li>Secondly, it can broaden the reach of a campaign beyond the immediate users or local people and tap into families, friends and people who might once have had a connection to a club but have moved away and now use social media platforms.</li> <li>Finally, as an online form, people invest and you get their email addresses and other details, so you have a means to keep on engaging with them and build the stronger relationships which can be harder with cash or cheque based campaigns.</li> <li>Eligible organisations can also claim <u>Gift Aid</u> as part of a crowdfunding campaign.</li> </ul>
Source	Useful Information	Additional Ideas
Club Cashback Scheme Fundraise by shopping online using Club Cashback	The Club Cashback Scheme is a partnership between the Foundation and Club Website to support local clubs, raise much needed funds, and ensure future sustainability within the grassroots game. The Scheme allows grassroots clubs to raise new revenues to help run the club or, indeed, contribute towards partnership- funding on a Foundation project. For more information and to register your club, visit: http://cashback.footballfoundation.org.uk/	Club Cashback allows members to generate a cashback reward for their club every time they shop online. With over 2,000 retailers to choose from, including some of the biggest high street brands, every purchase made via the new Club Cashback platform will earn the club a cashback reward of between 1-15% of the total sales value. If you're involved in community sport, or you know someone at a grassroots club, let them know about the new Club Cashback Scheme. It's a very effective and simple way to raise money for your club just by shopping online.



payments)	today and start using another way to collect those weekly player subscriptions, membership fees and other important payments required to run your Club or League.	Additional Ideas
(a new and simple way to receive	simple way to receive payments. For only <b>£29 plus VAT</b> , get your iZettle card reader	Get started today – visit https://www.izettle.com/gb/westridingfa
iZettle	<ul> <li>Do you find it a hassle to collect your player subs?</li> <li>Struggling to recover payments from people when they don't have cash on them?</li> <li>Are you after a simple way to manage your Club/League payments?</li> <li>Interested in having the ability to take card payments wherever and whenever you want, including contactless?</li> <li>Don't miss this opportunity as West Riding FA and iZettle are teaming up to offer you with a new and</li> </ul>	<ul> <li>All you need to get started is the iZettle card reader (<u>50% off if you order here</u>), the free iZettle app and a smartphone or tablet.</li> <li>Faster payments – swipe, insert or go contactless</li> <li>Only 5 seconds per transaction</li> <li>No contracts or fixed fees</li> <li>You only pay per transaction – from 2.75% to 1%</li> <li>Download weekly and monthly reports on Membership fees, Subs, Fines etc - Add player names to payments to keep track</li> <li>Charge with a USB</li> <li>8 hours of active use or 100 transactions</li> </ul>

## **Useful Links**

- Sport England Club Matters Generating Income: <u>http://www.sportenglandclubmatters.com/club-finances/generating-income/</u>
- Sport England: <u>https://www.sportengland.org/funding/other-funding-available/sources-of-funding-you-can-generate-yourself/</u>