

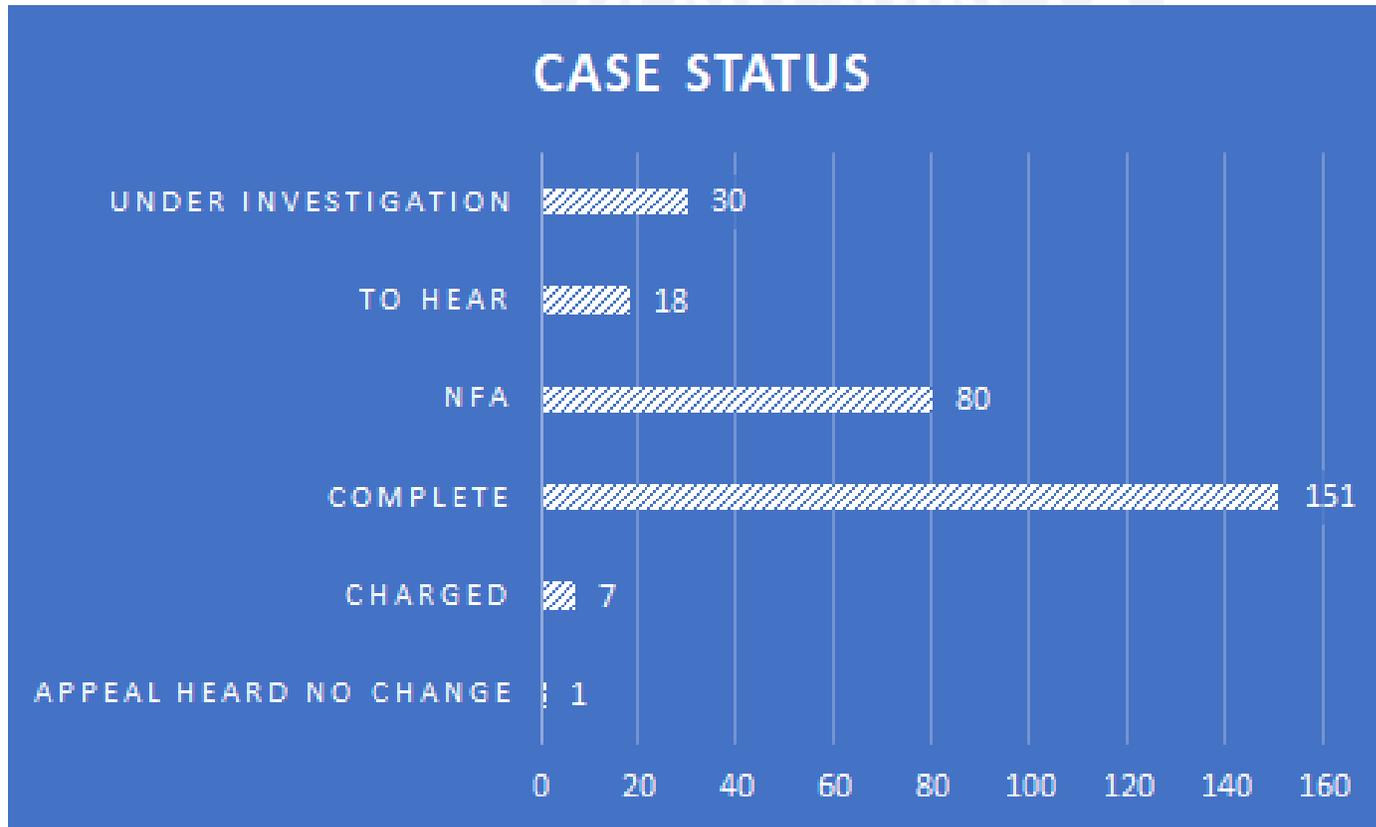


DERBYSHIRE FA – Council Report

Operational Update June 2022

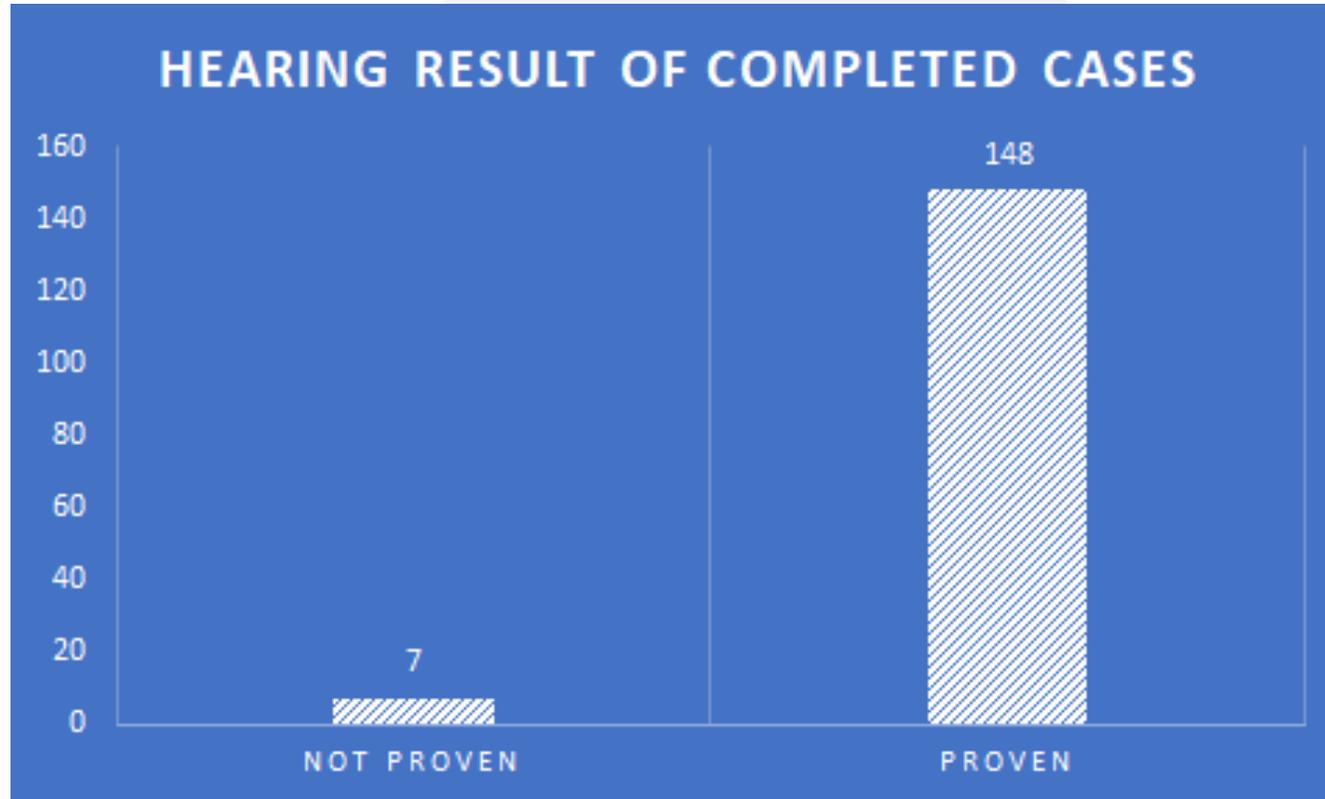
Discipline Update

DERRYSHIRE FA



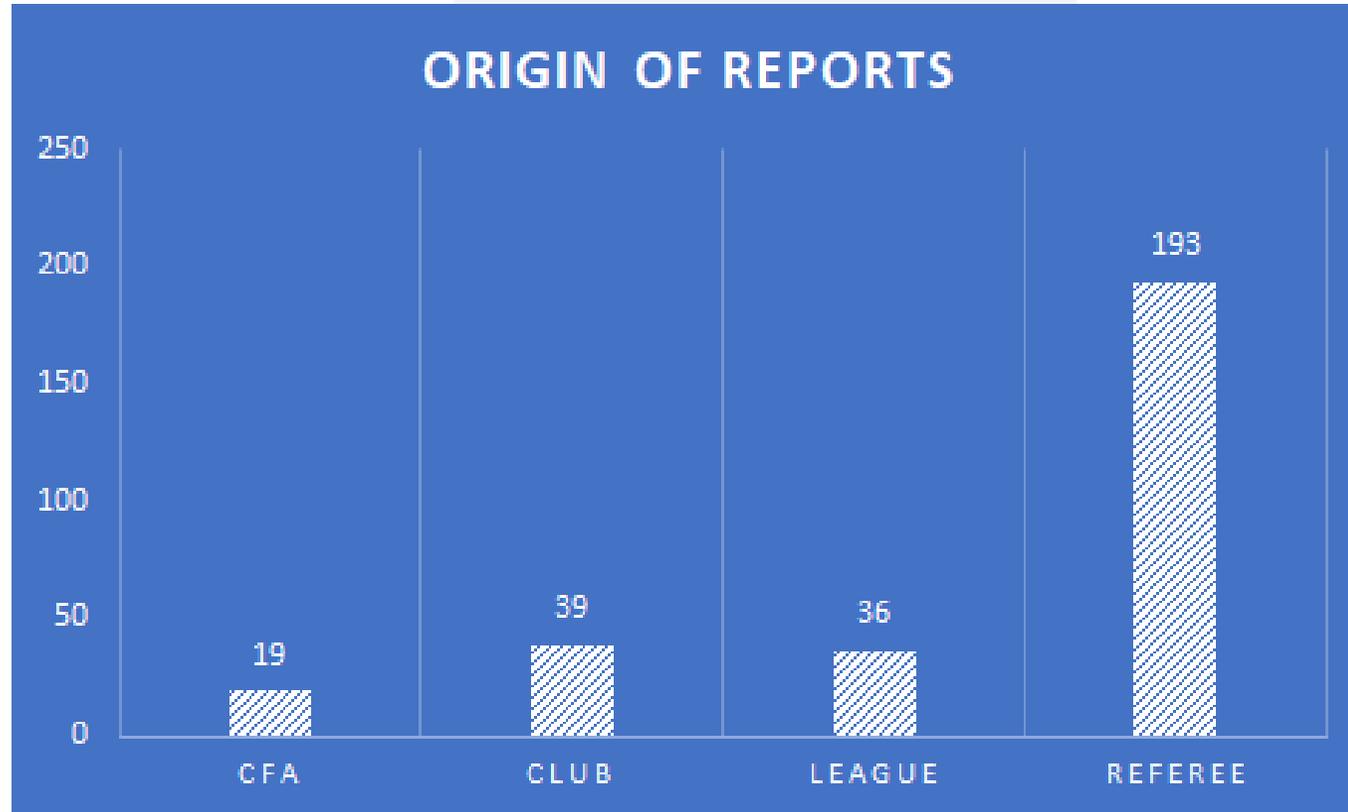
Discipline Update

DERBYSHIRE FA



Discipline Update

DERBYSHIRE FA





| Freshdesk

July 2021

1574 tickets created

1500 tickets resolved

October 2021

1523 tickets created

1860 tickets resolved

January 2022

1136 tickets created

988 tickets resolved

April

1196 tickets created

1151 tickets resolved

August 2021

2154 tickets created

1707 tickets resolved

November 2021

1523 tickets created

1860 tickets resolved

February 2022

1478 tickets created

1487 tickets resolved

September

1874 tickets created

2085 tickets resolved

December 2021

979 tickets created

1330 tickets resolved

March 2022

1429 tickets created

1534 tickets resolved





Freshdesk

Customer Service Satisfaction

Q1

 **84%**
• Positive

 **9%**
• Neutral

 **8%**
• Negative

198
Answered

1317
Unanswered

Q2

 **87%**
• Positive

 **3%**
• Neutral

 **10%**
• Negative

61
Answered

456
Unanswered

Q3

 **91%**
• Positive

 **3%**
• Neutral

 **7%**
• Negative

76
Answered

323
Unanswered



Affiliation

- *Officially opened on Monday 9th May 2022*
- *Membership guide to be sent out to all clubs in the morning prior to the opening*
- *Staff will be booking 1:1 appointments with clubs that require support in particular clubs with 20+ teams*

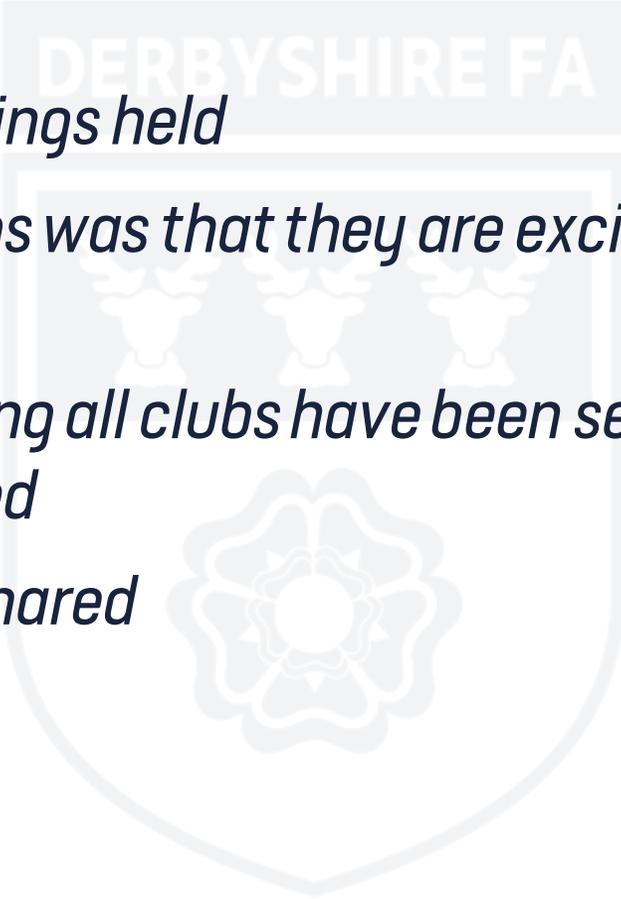
Current figures:

- *Not started - 215*
- *In progress – 113*
- *Ready for review – 8*
- *Submitted and invoiced – 10*
- *Completed - 20*





County Cups

- *3 County Cup Review meetings held*
 - *General feedback from clubs was that they are excited for the competition to be returning*
 - *Following the review meeting all clubs have been sent a survey to gauge interest in ideas that were suggested*
 - *Further information to be shared*
- 
- 

Key stats on social media



- *99% increase in impression
(Total: 59,700)*
- *88% increase in mentions
(Total: 158)*
- *110% increase in profile visits
(Total: 6,927)*



- *63.5% increase in page views
(Total: 494)*
- *34.5% increase in post reach
(Total: 11,593)*
- *147% increase in engagements
(Total: 378)*

Top post - Twitter



Derbyshire FA @DerbyshireFA · Mar 29

NEWS

One of our referees Danny Middleton will be refereeing the FA Vase Semi Final this Saturday, Newport Pagnell Town v Hamworthy United ⚽

We wish him and both the sides the best of luck 🍀



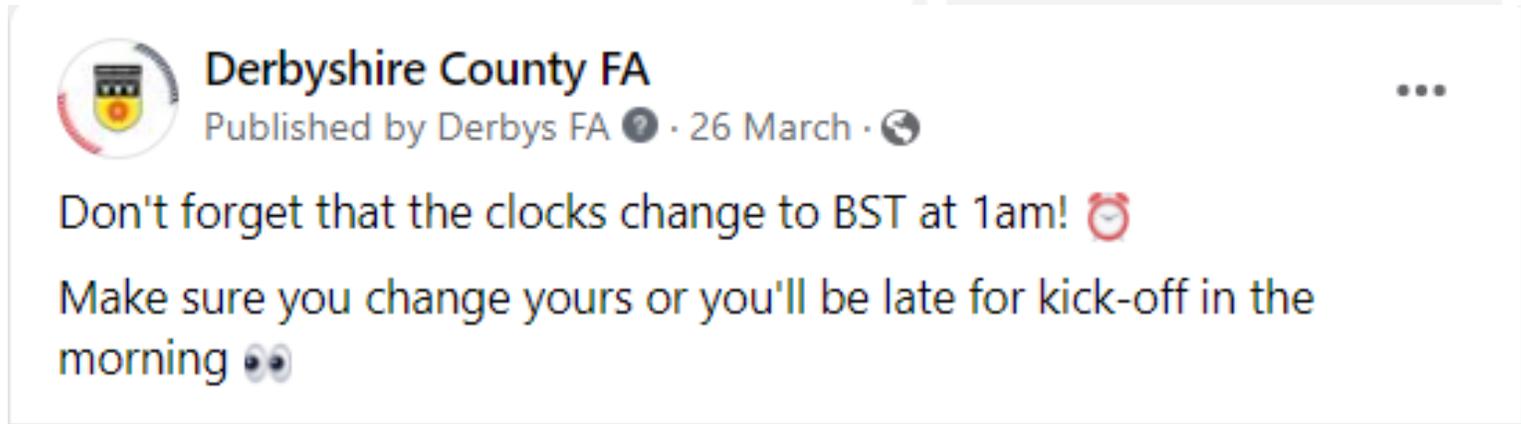
Impressions – 5,780

Total engagements – 92

Likes – 23

Profile clicks - 4

| Top post - Facebook



Impressions – 3,675

Total engagements – 32

Likes – 18

Comments - 9

Shares - 5



| Equality Update

Equality Audit Survey Requirements for Preliminary Standard

- **50% of coaches (865)**
- **50% of referees (216)**
- **10% of players (1231)**



Equality Update – Survey Results

Coaches – 260

Referee – 66

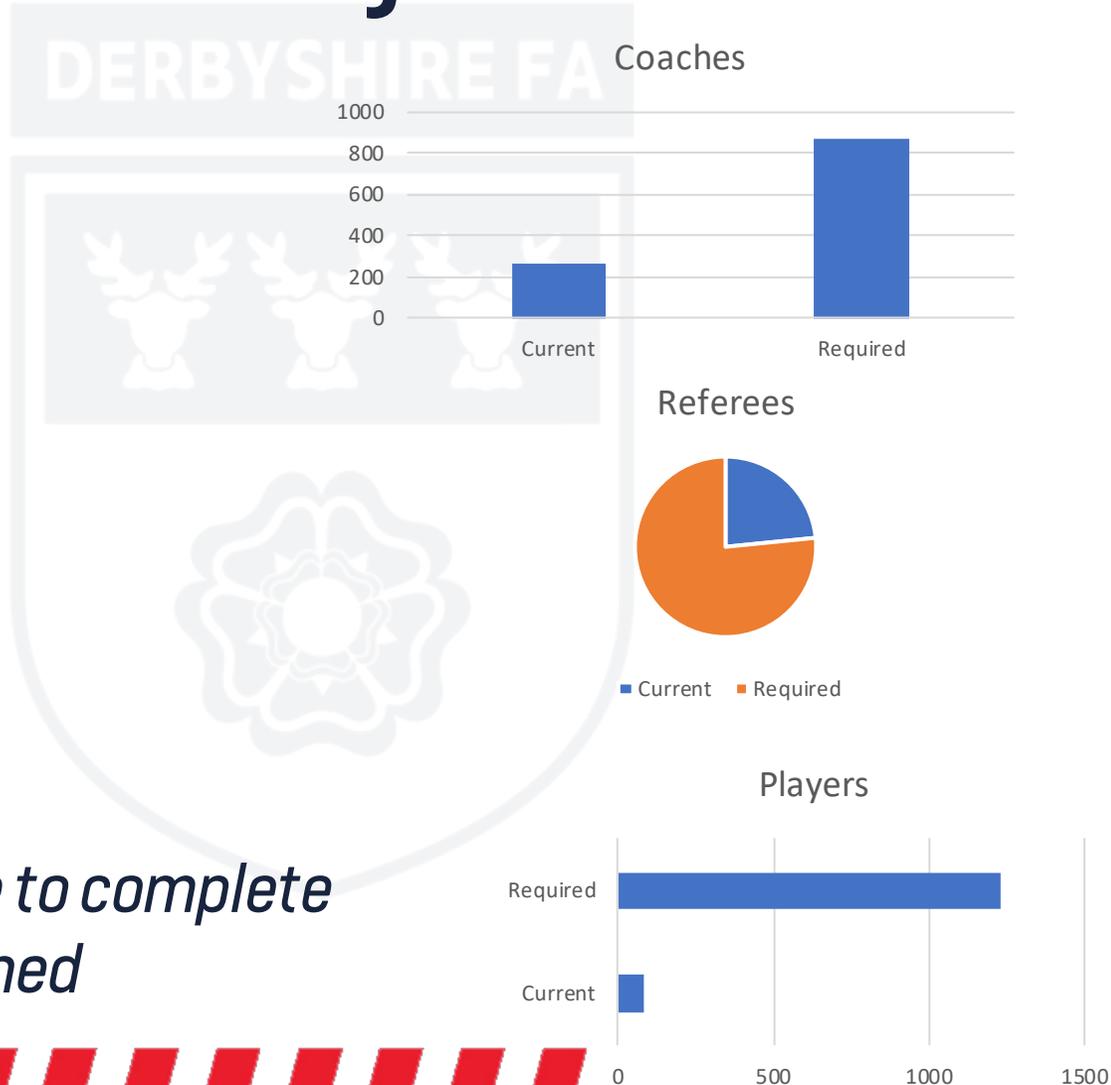
Players – 81

Other roles - 92

Total responses - 499

[Equality Survey](#)

Please encourage people to complete survey, use poster attached





NGS PATHWAY DASHBOARD

Tuesday, May 24, 20...

Last refresh date

	PR YES (PLAYERS)	PR YES (PROXY)	PR NO (PROXY)	NOT ELIGIBLE FOR PR (PROXY)	PARTICIPATION FROM EVENTS	TOTAL	VS TARGET	MoM & VoY
MALE PATHWAY	26,500	559	882	476	0	28,417	TARGET 25,050	TBC
							VS TARGET 3,367	TBC
FEMALE PATHWAY	3,209	117	114	15	195	3,650	TARGET 2,930	TBC
							VS TARGET 720	TBC
DISABILITY PATHWAY	110	62	216	0	(Blank)	388	TARGET 435	TBC
							VS TARGET -47	TBC
	29,819	738	1,212	491	195	32,455	TARGET 28,415	
							VS TARGET 4,040	



i Players from events the engine platform only contribute to your overall player total if they are not already counted within one of the player pathways. An events player is counted once they have attended an active centre in the current season.



KPI DASHBOARD

INSTANCES OF CPD

CURRENT PERFORMANCE

446

CURRENT TARGET

308

% OF TARGET REACHED

100%

TARGET PERFORMANCE

20

Referee Development



RECRUITMENT

REFEREES RECRUITED (TRAINEES)	21/22 RECRUITMENT TARGET	% OF TARGET	RECRUITMENT SCORE
231	104	222%	100



RETENTION

REFEREE BASELINE (MARCH 2021)	21/22 RETENTION TARGET	# REFEREES RETAINED	RETENTION SCORE
417	334	372	100



CONVERSION

CONVERSIONS SINCE MARCH 2021	21/22 CONVERSION TARGET	CONVERSION RATE SINCE MARCH 2021	21/22 CONVERSION TARGET	CONVERSION SCORE
217	62	94%	60%	100



PROGRESSION

21/22 LEVEL 5-7 BASELINE	REFEREES REQUESTING PROMOTION 2021/22	21/22 PROGRESSION TARGET (9%)	21/22 PROGRESSION %	PROGRESSION TARGET %	PROGRESSION SCORE 20/21
334	46	30	13.8%	9%	100

Referee Development



OVERVIEW DASHBOARD

CURRENT NUMBER OF
REFEREES
658
27% vs 20-21

CURRENT NUMBER OF
TRAINEES
7
-70% vs 20-21

CURRENT NUMBER OF
TUTORS
2
0% vs 20-21

CURRENT NUMBER OF
COACHES
0
-100% vs 20-21

CURRENT NUMBER OF
MENTORS
0
0% vs 20-21

SCORE BREAKDOWN

RECRUITMENT SCORE



RETENTION SCORE



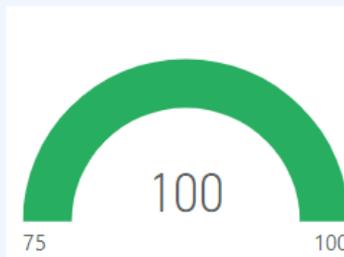
CONVERSION SCORE



PROGRESSION SCORE



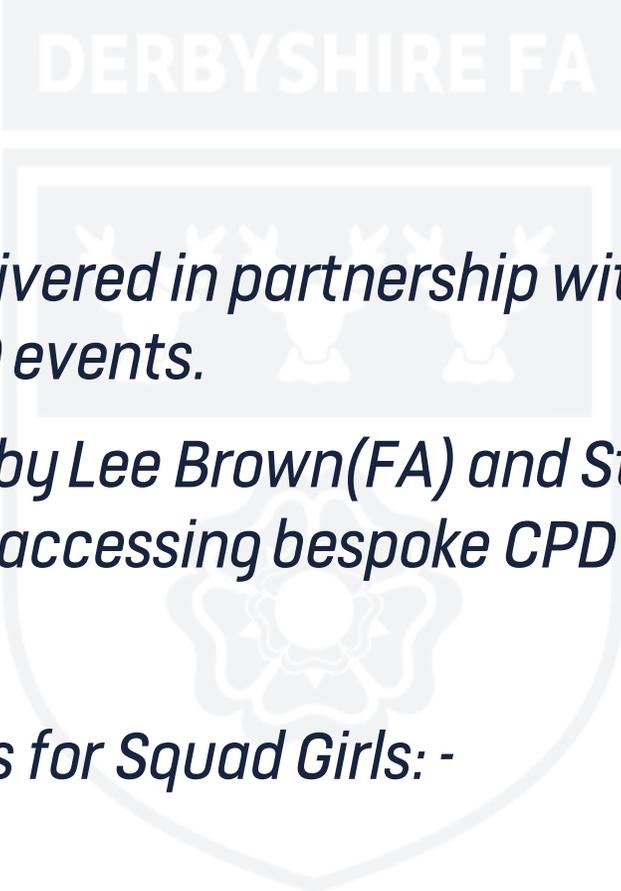
TOTAL SCORE





| Football Development

Equality, Diversity & Inclusion:-

- *Female coach support group delivered in partnership with Nottinghamshire FA. 11 Female coaches accessing bespoke CPD events.*
 - *Coaching Circle event delivered by Lee Brown (FA) and Steve Pritchard. 8 coaches from underrepresented backgrounds accessing bespoke CPD*
 - **FA Squad Girls** – 2 new providers for Squad Girls: -
 - *The Arc @ Clowne*
 - *Pride Park FC*
- 





Football Development

- **Wildcats – 6 new providers: -**
 - *The Arc @ Clowne*
 - *Wirksworth Colts*
 - *Holbrook Sports*
 - *Mickleover Sports Club Juniors*
 - *Heanor Juniors*
 - *Allenton United*
 - **Chesterfield Community Trust – application submitted for the next round**
 - **Youth Leadership event – 16th May, delivered in partnership with Belper Sports**
- 





| Football Development

England Football – *Delivered two online England Football Accredited workshops to support clubs through the new process*

FA Pokémon Futsal Cup – *This has been delivered and entered teams into the national finals at U10, U12, U14, U16 male and U10 & U14 Female.*

DCFA Coaches Community – *CPD Benefits of Small Sided Games event held on Thursday 7th April at Belper Leisure Centre. 25 coaches attended.*

DCFA Coaches Community – *CPD event held on Tuesday 10th May at Derby County FC (Moor Farm). 53 coaches attended.*

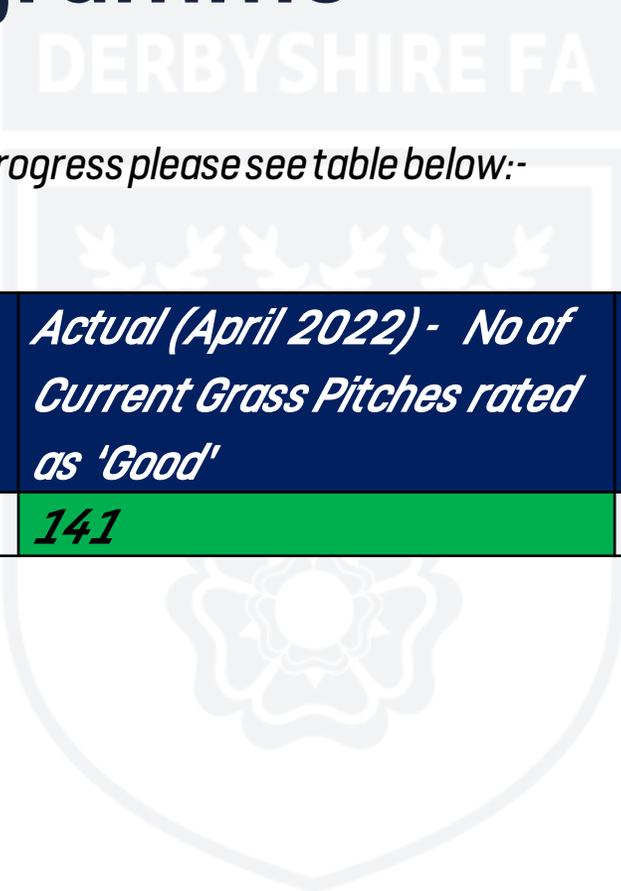




Grass Pitch Programme

- *Grass Pitch Programme continues to progress please see table below:-*

<i>Target 2021/22 - Grass Pitches rated as 'Good'</i>	<i>Actual (April 2022) - No of Current Grass Pitches rated as 'Good'</i>	<i>Total No of PitchPower assessments</i>	<i>Target 2024 (Grass Pitches rated as 'Good')</i>
<i>90</i>	<i>141</i>	<i>270</i>	<i>140</i>



Grass Pitch Programme - Key Players



Julien Morris

- Regional Pitch Advisor (GMA)

Kevin Duffill

- Regional Pitch Advisor (GMA)

Mike Aplin

- Support Pitch Advisor

Martyn Goodfellow

- Support Pitch Advisor

Engagement with Clubs



PitchPower Workshops



Groundsman Workshops (Online & Face to Face)

1:1 support with clubs & target those priority sites e.g. Multi Pitch sites



Support clubs with funding applications for maintenance machinery



Groundsman of the Year



Support clubs to apply for GPMF

Good Case Studies

Ilkeston Town Juniors FC

Codnor Boys FC

DERBYSHIRE FA

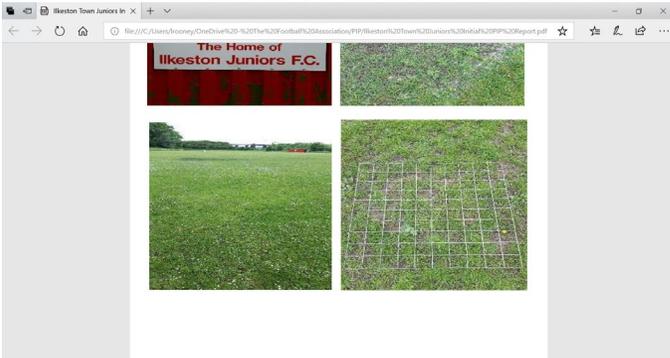


Before



No External Funding!

Before



After



After

The Racecourse

- *Derbyshire CFA – Lead applicant*
- *Partners:-*



Larch Groundwork Ltd
Sports Turf Specialists



- *Steering Group – meet Quarterly*



- *The Racecourse Pitch Maintenance Scheme continues to be a success*
- *All 31 Grass Pitches now rated as 'good'*



| Facility Projects – In Progress

- *Moorways 3G FTP (refurb existing astro) – Started the application process.*
 - **Borrowash Victoria (3G FTP)** – *Met with the club and they have started the application process.*
 - *Ashbourne FC* – *Working with the club to find a site in Ashbourne as the club currently play their home games at Rocester FC. The sites we have looks at so far is Ashbourne Recreation Ground, Ashbourne Golf Club (Land next to the golf club) and Darley Moor.*
- 





| Facility Projects – In Progress

- *Chesterfield FC Community Trust New 3G FTP* – Funding application was submitted to Football Foundation on 14th January 2022. Awaiting decision from FF.
 - *Springwell Community College(Chesterfield) Refurb existing astro to 3G FTP* – Intention was to submit in April but Funding application will now be submitted to Football Foundation in October 2022.
 - *The Strategic 3G Hub Project at The Racecourse* – Funding application was submitted to Football Foundation on 14th January 2022. Intention was to submit in April but Funding application will now be submitted to Football Foundation in October 2022.
- 





| Facility Projects – In Progress

- **Cavendish Fields Sports Association (Refurb existing astro small sided) – 3G project, application has started.**
 - **Gresley Rovers FC (Ground relocation)– held several meetings. Planning application has been submitted to South Derbyshire District Council.**
 - **Sharley Park Leisure Centre (3G FTP) – Met with representatives from North East Derbyshire District Council and they have started the application process.**
 - **Nottingham Road Playing Fields (3G FTP) – Started the application process and Feasibility Survey has been carried out on the site.**
- 