





DERBYSHIRE FA – Council Report

Operational Update – October 2022

Discipline Update



• All discipline from 2021/22 has now been completed with nothing outstanding

2022/2023 Season

- July 12 Investigations / 10 NFA / 2 charged and found proven
- August 8 Investigations / 3 NFA (1x threshold not met, 2x referee not taking action during the game) / 5 Charged (2 to hear, 3 found proven)
- September (up to 27th) 28 Investigations / 5 NFA (1x insufficient evidence, 2x complainant not pursuing, 2x threshold not met) / 4 Charged / 19 under investigation

Summary

- Extremely high number of new investigations from weekend 17th & 18th September and from weekend 24th & 25th September
- Changes to FA Regulations concerning spectator behaviour now covered under FA Rule E21

Freshdesk

<u>Customer Service Satisfaction</u> *July*





August





September





DERBYSHIRE FA





66 Answered

354 Unanswered

64 Answered 377 Unanswered

33 Answered 214 Unanswered

Affiliation

- Not Started 0
- In progress 9
- Ready for review 2
- Submitted and invoiced O
- Approved 11
- Completed 317

DERBYSHIRE FA





Key stats on social media – September 2022



- Reached 10,000 followers
- 108k Tweet impressions (94.5% increase)
- 39.4k profile visits (391% increase)
- 116 mentions (103% increase)



- 1,083 people reached by posts (50.6% increase)
- 650 engagements (103.8% increase)
- 330 profile visits (187% increase)
- 546 Instagram story reach (125.6% increase)



- 19,892 people reached by posts (32.6% increase)
- 2,611 page visits (397.3% increase)

4k engagements (likes, comments and shares)
(85% increase)

Top posts - Twitter

Top Tweet earned 12.2K impressions

The @CawardenCo Senior Challenge Cup.

FIRST ROUND DRAW

£₹ 12 ₩ 23

11 pic.twitter.com/mY8RImyNgb



Top media Tweet earned 10.1K impressions

Transfer Deadline Day!

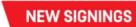
It's been a busy transfer window for us at Derbyshire FA, as we welcome 3 new signings!

Please welcome Tom, Alex & Pete to the team! 🚯

#ChangingLivesThroughFootball pic.twitter.com/e86lJr4u8J

1111111

















Top mention earned 192 engagements



Tintwistle Athletic

@TinnyAthleticFC - Sep 23

Our U18s goalkeeper Tommy Dunkerley is at @DerbyshireFA Grassroots football awards night. Ready to receive his rising star award. #Awards #WellDeserved #YoungCoach #RoleModel pic.twitter.com/8BFXIcGO8c







46 t34 W34

View Tweet

Top posts - Facebook

DERBYSHIRE FA



Enough is Enough Campaign Reach – 7.6k Reactions - 57



Derbyshire FA Awards Winners *Reach – 6.1k Reactions - 109*

Referee Development

• First DCFA CORE Meeting running on 29th Sept – Coaches going out to their referees

- 20+ New Observers recruited and now active
- New Promotion Coordinator is getting referees seen
- RDO set to liaise with leagues in upcoming league meeting to address coverage issues
- Form being sent out to 200 referees still to register Reasons for not registering to then be reviewed
- First 3 courses ran, content/delivery being praised

Referee Development

- Currently 517 registered referees so far
- Leagues have course dates and invited to attend the final 30 mins to assist in recruiting referees onto leagues

Football Development

• 1st ETC session ran by Derby County Community Trust

- Chesterfield FC Community Trust ETC application
 - Supporting application for submission in 3rd window
- Reforming Derbyshire Schools FA
 - New committee identified
- 2022/23 CPD calendar
 - First event running Friday 30th at Ilkeston
- SQUAD sessions on track for 2024 target
- Weetabix Wildcats sessions above 2024 target

Grass Pitch Improvement Programme

 PitchPower assessments completed on 10 sites in September: Mickleover RBL, Little Eaton FC, Tibshelf FC, Barlborough Juniors FC, Pingle School, Granville Academy, Derby Moor Academy, Chapel Town FC, Whaley Bridge Athletic FC, Stapenhill FC (total = 27 pitches)

• 18 further sites identified as "Priority Sites", taking the current total number of pitches to receive assessments to 93

• **Heanor Town FC (3G Stadia Pitch)**. Held several meetings with the club and they have started the FF application process.

• Hope Valley College (3G Pitch). Met with reps from the College, currently carrying out the feasibility to see if a 3G pitch will fit on site.

• Moorways Sport Village (3G Pitch). Held several meetings with Derby City Council and Football Foundation

• Borrowash Victoria (3G FTP) – Met with the club and they have started the application process.

• Nottingham Road Playing Fields (3G FTP) – Started the application process and Feasibility Survey has been carried out on the site.

• **Ashbourne FC** – Working with the club to find a site in Ashbourne as the club currently play their home games at Rocester FC. The sites we have looks at so far is Ashbourne Recreation Ground, Ashbourne Golf Club (Land next to the golf club) and Darley Moor.

• Cavendish Fields Sports Association (Refurb existing astro small sided) – 3G project, application has started.

- Gresley Rovers FC (Ground relocation)— held several meetings. Planning application has been submitted to South Derbyshire District Council.
- Sharley Park Leisure Centre (3G FTP) Met with representatives from North East Derbyshire District Council and they have started the application .process

• Chesterfield FC Community Trust New 3G FTP – Funding application was submitted to Football Foundation on 14th January 2022. Awaiting decision from FF.

• Springwell Community College(Chesterfield) Refurb existing astro to 3G FTP – Intention was to submit in April but Funding application will now be submitted to Football Foundation in October 2022.

• The Strategic 3G Hub Project at The Racecourse – Funding application was submitted to Football Foundation on 14th January 2022. Intention was to submit in April but Funding application will now be submitted to Football Foundation in October 2022.