



# DERBYSHIRE FA

Annual Report 2021





# CEO FOREWORD

**"There's no hiding from the fact that the 2020/21 season was a tough one.**

**In the second season impacted by Covid-19, the profound impact of the pandemic continues to be felt by all involved in grassroots football, but on the other side of the coin we at the Derbyshire FA are given regular reminders of the spirit and community shown by those making football happen in our county.**

**Despite the interruptions caused by the virus, we have managed to run some excellent projects during the season and finally saw the long-awaited return of football as restrictions began to lift and normality resumed.**

**We have supported our communities by securing over £1million of investment in local facilities spanning various fantastic projects, we have continued our Grassroots Football Awards programme to reward the people that really make a difference, we encouraged young people across Derbyshire to show their skills in Safe Sid's Matchday Madness, and committed the entire month of February to promoting Futsal in a very successful campaign.**

**Another massive success for us this season was the achievement of Foundation Level status of the Equality Standard Framework for Sport, as we progress in our commitment to address issues around equality, diversity, and inclusion.**

**We also saw the return of referee and coaching courses, the latter under the umbrella of the new England Football brand, and we're excited to see some new faces taking part in grassroots football in the 21/22 season.**

**Looking ahead, we can't wait to get stuck back in and continue our mission to lead and support the football community across Derbyshire, providing a safe and inclusive environment.**

**Our new business strategy for 2021-24 has officially launched and it potentially outlines a very exciting future for grassroots football, but it is up to us to make sure we deliver it, and all of us at the Derbyshire FA can't wait to get started."**

***- Ricky Stevenson, Derbyshire FA Chief Executive Officer***



# PERFORMANCE AGAINST KPIs

	2021 Target	2018/19 Actual	2019/20 Actual	2020/21 Actual
Male Pathway	31,051	27,652	31,354	29,482
Female Pathway	2,971	2,536	2,979	3,053
Disability Pathway	672	610	640	630
Futsal Pathway	N/A	630	930	620
Adult FA Charter Standard Clubs	50%	42.49%	43.57%	44.12%
Youth FA Charter Standard Clubs	100%	92.17%	91.43%	92.06%

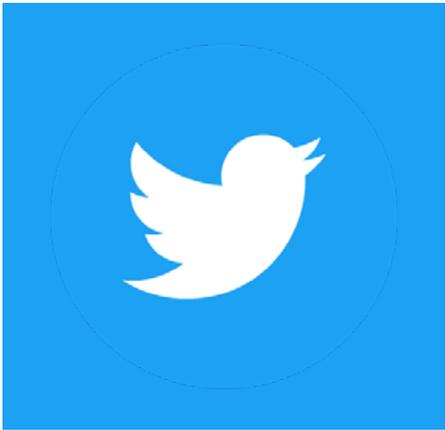


# PERFORMANCE AGAINST KPIs (cont.)

	2021 Target	2018/19 Actual	2019/20 Actual	2020/21 Actual
Player Registration	80%	69.24%	80.93%	92.58%
Youth Teams with a Qualified Coach	100%	90.88%	90.84%	88.78%
Referees	600	588	474	418
Female Referees	94	27	27	17
Safeguarding Operating Standards	PASS	PASS	PASS	PASS
Good Quality Grass Pitches	75	9	22	101



# SOCIAL MEDIA REPORT



Over 900,000 impressions

**9,487**  
followers  
in 2020

**9,775**  
followers  
in 2021



Nearly 300,000 people reached

**2,249**  
page likes  
in 2020

**3,400**  
page likes  
in 2021



Nearly 790,000 impressions

**1,115**  
followers  
in 2020

**1,297**  
followers  
in 2021

GRASSROOTS  
FOOTBALL  
WARDS

FOR  
ALL



19  
GRASSROOTS  
FOOTBALL  
WARDS

FOR  
ALL



19  
GRASSROOTS  
FOOTBALL  
WARDS



19  
GRASSROOTS  
FOOTBALL  
WARDS

FOR  
ALL



FOR  
ALL



Elizabeth  
Pacey

Grassroots Coach  
of the Year



19  
GRASSROOTS  
FOOTBALL  
WARDS

# GRASSROOTS FOOTBALL AWARDS

**Bakewell Town FC**  
Club of the Year

**Declan Fox**  
Coach of the Year  
(Youth Football)

**David Kwiatek**  
Volunteer of the Year

**Kevin Harlow**  
Grounds Team of the Year

**Rory Payne**  
Rising Star of the Year

**Nick Rippon-Smith**  
Spirit of Grassroots Football Award

**Derbyshire Girls and  
Ladies League**  
League of the Year

**Jack Simpson**  
Match Official of the Year



# CUSTOMER SERVICE

**15,100**

total tickets created

**14,800**

resolved tickets

**300**

unresolved tickets

**10hr 46m**

average first response time



89% of feedback positive



5% of feedback neutral



6% of feedback negative



# FACILITIES AND FUNDING

**Total Investment: £1,079,458**

**New Changing Pavilion**  
*(Ashbourne Recreation Ground)*  
£250,000

**Return To Football**  
*(28 successful applications)*  
£27,910

**Matchday Support Fund**  
*(21 successful applications)*  
£119,500

**Fencing**  
£12,720

**Winter Survival Package**  
*(12 successful applications)*  
£154,514

**Goalposts**  
£48,852

**Grounds Maintenance Equipment**  
£188,620

**Portable Floodlights**  
£31,962

**Storage Container**  
£11,751

**Grass Pitch Maintenance Fund**  
*(7 successful applications)*  
£233,629

# MEMBERSHIP GUIDE



Our membership booklet was launched to provide information to our members, including Covid-19 updates, affiliation guide, and the benefits to being one of our clubs.

**2.1k**  
**TOTAL**  
**VIEWES**

**30.4k**  
**TOTAL PAGE**  
**VIEWES**

**923**  
**LINK**  
**CLICKS**

[Click here to view the membership guide.](#)



# EQUALITY, DIVERSITY & INCLUSION

The Equality Standard: A Framework for Sport was launched by the UK sports councils in November 2004 to help address the inequalities that exist within the sports sector. All County FAs are required to achieve the Preliminary Level for the CFA Code of Governance.

In February 2021, DCFA submitted the Foundation Level assessment and the initial feedback received is that 'DCFA are in the best position they have ever been with regards to Equality, Diversity and Inclusion'.

One of the requirements of the standard was for the County FA to conduct an up-to-date audit of staff, board and council, to demonstrate the awareness of its current profile and position in terms of equality, relating to the 'protected characteristics' outlined within the Equality Act 2010.



At board on 10th February 2021, approval was given for:

- DCFA to progress towards the preliminary level of the standard in a timely manner;
- The new equality, diversity and inclusion policy to be signed off;
- An up-to-date audit to be circulated to staff, board and council members;
- A statement to be produced by board chairman and safeguarding and equality manager.



# FUTSAL FEBRUARY

Project focused on the targeted promotion of futsal throughout February 2021, culminating with a 'futsal awareness evening' at the end of the month.

Key themes included:

- What is futsal?;
- Futsal provision in Derbyshire;
- Interview with chairman of the Chesterfield Futsal League, Oliver Couch;
- Interview with chairman of the Derby Futsal League, Alan Ure;
- Awareness evening guest speaker announcements, including Pete Sturgess and Mike Skubala;
- Interview with Glossop North End Community Club representatives Ben Mills and Ryan Williams.

**DERBYSHIRE FA**  
**FUTSAL**  
**FEBRUARY**

# TONIGHT

## Introduction to Futsal Webinar

with

**Adam Wing** - Derbyshire FA Football Development Officer  
**Pete Sturgess** - FIFA Futsal Instructor  
**Mike Skubala** - Former England Futsal Head Coach  
**Oliver Couch** - Chairman of the Chesterfield Futsal League  
**Alan Ure** - Chairman of the Derby Futsal League  
**Matt Hardy** - Chairmain of Derby Futsal Club

# SAFE SID'S MATCHDAY MADNESS

Throughout March we asked young people across the county to get involved in the 'Matchday Madness' project. We asked to see video submissions related to these challenges:

- Recreate your favourite goal;
- Soccer skill;
- Favourite goal celebration;
- Design a football kit.

We selected a winner each week and posted their video on social media, gave them prizes, and made a compilation video at the end of the month.



MATCHDAY  
MADNESS

MATCHDAY  
MADNESS

CHALLENGE #1

RECREATE YOUR  
FAVOURITE GOAL

session details on our website!  
(link in bio)



# STRATEGY 2021-24

Our new strategy follows a county-wide consultation with the communities involved in grassroots football in Derbyshire and promises to deliver on what participants most want and need.

After the enormous success of the England men's team at Euro 2020 this summer, interest in getting involved in grassroots football is starting to spike, and the new strategy aims to inspire people across Derbyshire to get involved in the game.

[Click here to view the strategy in full.](#)

**OUR VISION:** Changing Lives Through Football

**OUR MISSION:** To lead and support the football community across Derbyshire providing a safe and inclusive environment.

**OUR VALUES:** Accountable, Adaptable, Collective, Innovative

**KEY OBJECTIVES:** Better Playing Environments, Business, Club & League Network, Facilities, Participation, Technology, Workforce.



[www.derbyshirefa.com](http://www.derbyshirefa.com)

