



DERBYSHIRE COUNTY  
FOOTBALL ASSOCIATION  
LIMITED

ANNUAL REPORT

SEASON 2019-20

# Introduction

“The 2019/20 season has been one we won’t ever forget.

“Prior to Covid-19 taking hold in March we had a fantastic start to the season, with more people playing the game than ever before either as part of an affiliated team or via one of our recreational programmes.

“We continued to improve facilities across the county at all levels of the game and provided funding to hundreds of clubs, we revolutionised our customer service, and once again met the safeguarding operating standard as we continue to ensure safeguarding is embedded in football across Derbyshire.

“The Covid-19 pandemic was unexpected, unprecedented and profound in it’s impact on grassroots football, causing a challenge for all members of the grassroots community, and I want to thank everyone who dedicated countless hours of their own time to bring the season to an end, and ensure the new season could kick off, albeit in a different format.

“I was so pleased to hear about club and league volunteers working together, sharing best practice and practical examples on how The FA guidance documents could come alive. This shows the huge commitment and support that the football fraternity has to offer.

“As people across the globe changed the ways they live and work, we’ve been able to continue engaging with our stakeholders through virtual engagement sessions, interacting with our followers on social media, and celebrating this year’s Grassroots Football Awards winners. We are not clear of the pandemic yet, though, and we all need to work together to ensure we follow the guidance for a safe return to football.

“While the 2019/20 season has been perhaps the strangest ever, I’m delighted to see what everyone in Derbyshire has managed to achieve in helping each other overcome an international obstacle, and I’m certain that we can move forward together, continuing to provide football for all, week-in, week-out.”

**Ricky Stevenson**

Chief Executive Officer, Derbyshire FA

# 2019-20 End of Season Performance Targets

**90.96%**  
OF YOUTH  
TEAMS WITH  
FA QUALIFIED  
COACH



**640**  
DISABILITY PLAYERS



**471 REFS**

**FUTSAL**  
**930** FUTSAL  
PLAYERS



**31,506**  
MALE PLAYERS



**3** BAME  
COACHES



**36** WILDCATS  
CENTRES



**PROUD** **89.82%**  
YOUTH CHARTER  
STANDARD CLUBS



**24** BAME  
REFEREES



**43.68%** ADULT CHARTER  
STANDARD CLUBS

**TARGET  
MET**  
SAFEGUARDING  
OPERATING  
STANDARDS



**4** FEMALE  
COACHES



**27** FEMALE  
REFEREES

**22**  
GRASS  
PITCHES  
IMPROVED



**82.22%**  
PLAYER REG  
COVERAGE

**2,964**  
FEMALE PLAYERS



BASELINE + TARGET MET/EXCEEDED

BASELINE EXCEEDED BUT NOT MET TARGET

BASLINE NOR TARGET MET

## Engagements on Social Media



**8.99k**

followers in 2019



**2,243**

likes in 2019



**918**

followers in 2019

**9.49k**

in 2020

Percentage of people  
engaging with our tweets  
has gone up 0.35%.

**2,647**

in 2020

Number of total engagements  
with our Facebook posts gone  
up by more than 14,000.

**1,115**

in 2020

Number of accounts  
reached over the year  
increased by 7.74k

# Grassroots Football Awards 2020

As a result of the Covid-19 pandemic, we were unable to host a formal awards evening to celebrate the season. However, we still received nearly a hundred nominations, and have congratulated each winner personally. We plan on promoting and celebrating their achievements further when it is safe to do so.

## **This year's winners:**

**Liam Thompson** - Coach of the Year (Youth)

**Stanton Ilkeston** - Project of the Year

**New Tupton Ivanhoe FC** - Club of the Year

**Kirsty Westran** - Volunteer of the Year

**Ryan Williams** - Rising Star of the Year

**Ralph Morton** - Match Official of the Year

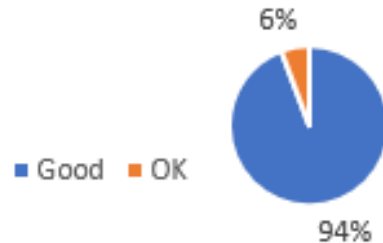
**North Derbyshire Youth Football League** - League of the Year

**Morton FC** - Grounds Team of the Year

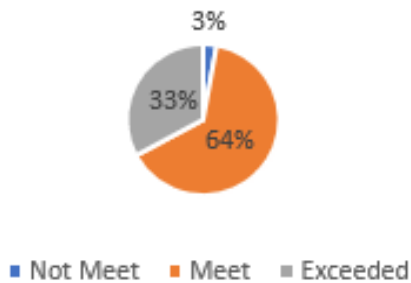


# Virtual Engagement Sessions

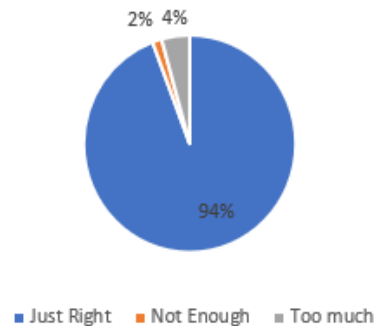
Were the instructions clear to access the meeting?



Did the session meet your expectations?



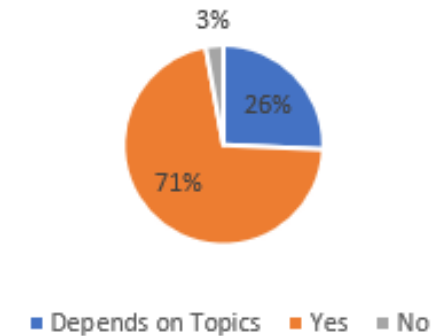
Was there enough detail on the topics covered?



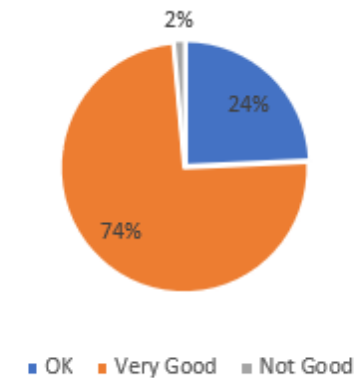
**499**  
people

attended 12 sessions  
throughout May and July.

Would you like to attend another virtual meeting?



Please rate the suitability of Virtual Meetings



## Facilities and Funding

**91**

grass pitches visited, and 23 grass pitches improved in Derbyshire since July 2019

**£119k**

invested across 57 successful Pitch Preparation Fund applications

**£35k**

invested across 69 successful Club Preparation Fund applications

**£885k**

total investment in small grants during the 2019/20 season

**£407k**

invested across three Football Stadia Improvement Fund projects (Alfreton Town FC, Buxton FC and Ilkeston Town FC)

**£1.4m**

invested into two new 3G projects (Staveley Miners Welfare and Highfields School)

# Freshdesk (Customer Service Portal)

May 2020



68% positive responses



20% neutral responses



12% negative responses

June 2020



94% positive responses



4% neutral responses



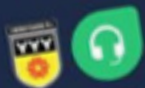
3% negative responses



# Freshdesk (Customer Service Portal)

**24 HOUR SUPPORT.**  
**7 DAYS A WEEK.**  
**365 DAYS A YEAR.**

The new Derbyshire FA customer support portal.



**126**

solutions  
published

providing customers quick  
and easy support

**“Is there any funding  
for clubs during  
this time?”**

Over 100 key questions answered on  
our new customer support portal.



# 'Thank You NHS'



DCFA led on County FA support for the NHS, starting the campaign and designing logos for other CFAs



# Safeguarding

“The Chair, CEO and the entire team should be congratulated on meeting the Standard and the demonstrable progress made in understanding, embedding and delivering safeguarding” - Assesors

Safeguarding visits took place throughout the 2019/20 season, with DCFA Officials attending venues across the County to listen to the voice of children, support leagues and conduct match day observations.

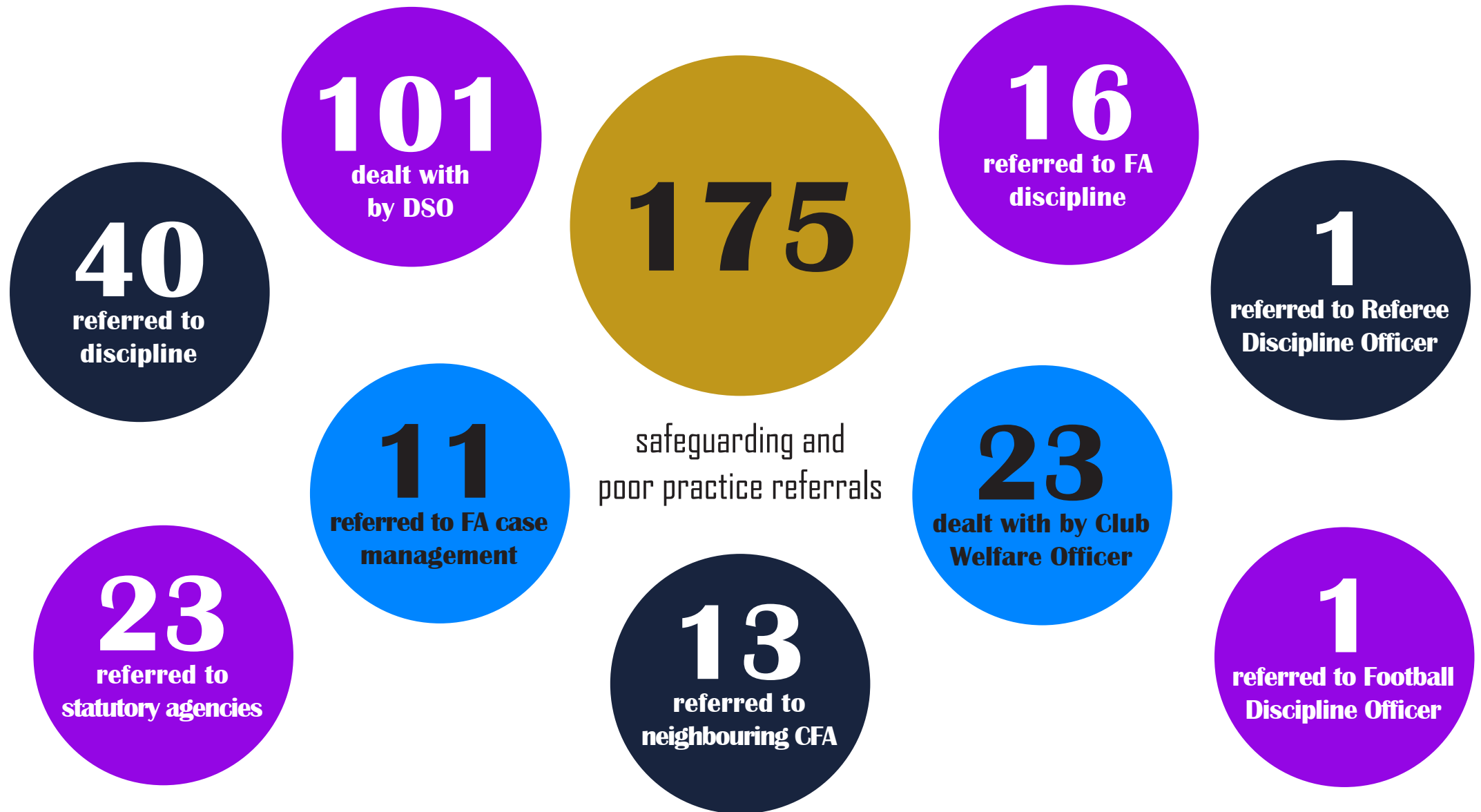


DCFA met the Safeguarding Operating Standards again in March 2020



In November, DCFA hosted a competition for U18s to design a mascot to increase awareness around safeguarding. The winning drawing will be used on safeguarding materials, including posters, stickers, graphics etc.

## Safeguarding - Cases



The Derbyshire FA remain committed to keeping you informed and entertained across our digital platforms. Be sure to follow us at the addresses below for the latest information, guidance, news, promotions and events.



[twitter.com/DerbyshireFA](https://twitter.com/DerbyshireFA)



[facebook.com/DerbyshireCountyFA](https://facebook.com/DerbyshireCountyFA)



[instagram.com/DerbyshireCountyFA](https://instagram.com/DerbyshireCountyFA)



[linkedin.com/company/derbyshire-fa/](https://linkedin.com/company/derbyshire-fa/)



[derbyshirefa.com](https://derbyshirefa.com)

See you all in 2020/21.