

**BIRMINGHAM COUNTY
FOOTBALL ASSOCIATION**

JOEL RICHARDS MEMORIAL CUP FINAL

2022**2023****STOURBRIDGE U18****VS****SOLIHULL MOORS U18**

STOURBRIDGE FC

**MONDAY 15 MAY 2023 | KICK OFF 7.45PM | WALSALL FC****ADULTS £5 | CONCESSIONS £2****OFFICIAL MATCHDAY PROGRAMME**

COUNTY CUP FIXTURES 2022/23

YOU CAN BE PART OF THE #MORETHANACUP JOURNEY BY ATTENDING OUR 14 COUNTY CUP FINALS DURING APRIL AND MAY 2023.

SUNDAY AMATEUR CUP
EXCELLENCE ARENA
BIRMINGHAM COUNTY FA
SUNDAY 2 APRIL, 11AM

GIRLS COUNTY CUP
EXCELLENCE ARENA
BIRMINGHAM COUNTY FA
SATURDAY 15 APRIL, 11AM

SATURDAY MINOR CUP
EXCELLENCE ARENA
BIRMINGHAM COUNTY FA
SATURDAY 22 APRIL, 11AM

SUNDAY VASE
EXCELLENCE ARENA
BIRMINGHAM COUNTY FA
SUNDAY 23 APRIL, 11AM

ROGER WOOD MEMORIAL CUP
EXCELLENCE ARENA
BIRMINGHAM COUNTY FA
SUNDAY 30 APRIL, 11AM

WOMEN'S COUNTY CUP
MOLINEUX STADIUM
TUESDAY 9 MAY, 7.45PM

MIDWEEK FLOODLIT CUP
WALSALL FC
THURSDAY 11 MAY, 7.45PM

SENIOR CUP
WALSALL FC
FRIDAY 12 MAY, 7.45PM

SATURDAY AMATEUR CUP
EXCELLENCE ARENA
BIRMINGHAM COUNTY FA
SATURDAY 13 MAY, 2PM

MINOR CUP
EXCELLENCE ARENA
BIRMINGHAM COUNTY FA
SUNDAY 14 MAY, 11AM

JOEL RICHARDS MEMORIAL CUP
WALSALL FC
MONDAY 15 MAY, 7.45PM

SATURDAY VASE
EXCELLENCE ARENA
BIRMINGHAM COUNTY FA
SATURDAY 20 MAY, 2PM

VETERANS CUP
EXCELLENCE ARENA
BIRMINGHAM COUNTY FA
SUNDAY 21 MAY, 11AM

SUNDAY YOUTH CUP
EXCELLENCE ARENA
BIRMINGHAM COUNTY FA
SUNDAY 28 MAY, 11AM

FOLLOW US ON SOCIAL MEDIA AND STAY UP TO DATE WITH OUR WEBSITE FOR ALL THE LATEST NEWS ON BIRMINGHAM COUNTY FA'S COUNTY CUP FINALS

 @BirminghamCFA  @Birmingham_FA  @BirminghamFA

WELCOME

WE ARE DELIGHTED TO WELCOME YOU TO TODAY'S COUNTY CUP FINAL

A warm welcome to all the players, coaches, volunteers and supporters of both competing teams and also the match officials for this prestigious County Cup Final.

With 1,100 clubs with a combined total of 5,200 teams and nearly 79,000 players playing all formats of the game within our County boundary, every team that makes it to one of our 14 Cup Finals should be rightly proud of their achievements.

We have again received over 500 Cup entries across all of our competitions so the winners of this and each Final can proudly carry the mantle of County 'Champions' which also brings with it the kudos but added responsibility of playing and behaving in the manner that befits the title of Champions at their respective levels of the game for the next 12 months.

It is also a big day for our match officials who have dedicated hours and in some cases many years 'in the middle' and on the side-lines at all levels of the game to have been selected to represent our 1,300 Birmingham County FA officials at their chosen Final which is part of their own development and reward for their own performances during the current and previous seasons.

I'd also like to take the opportunity of thanking the thousands of volunteers for all the work they do throughout the season to simply help and administer and improve their clubs and teams – more often than not unpaid and into the early hours across many evenings. Without the range of volunteers at every level of the game and at every club and league, then the game as we know it would not exist, especially at grassroots level. As part of the post-match celebrations, we will be presenting a volunteer award which each finalist has nominated as a thank you from those at each club.

I'd also like to thank my colleagues at Birmingham County FA for all the work they do and the support they offer participants in order to promote, govern and develop the game and deliver 14 fantastic Finals and create memories for those who play, coach, officiate and watch their friends, family and loved ones compete.

Enjoy the game and celebrate your achievements before and after the game whilst, at the same time, recognising and respecting the achievements of the opposition and their efforts in making the Final along with those of the match officials on their special day as well.

Play well and play fair and enjoy the memories and friendships that the fixture brings.

Kevin Shoemake
CEO – Birmingham County FA

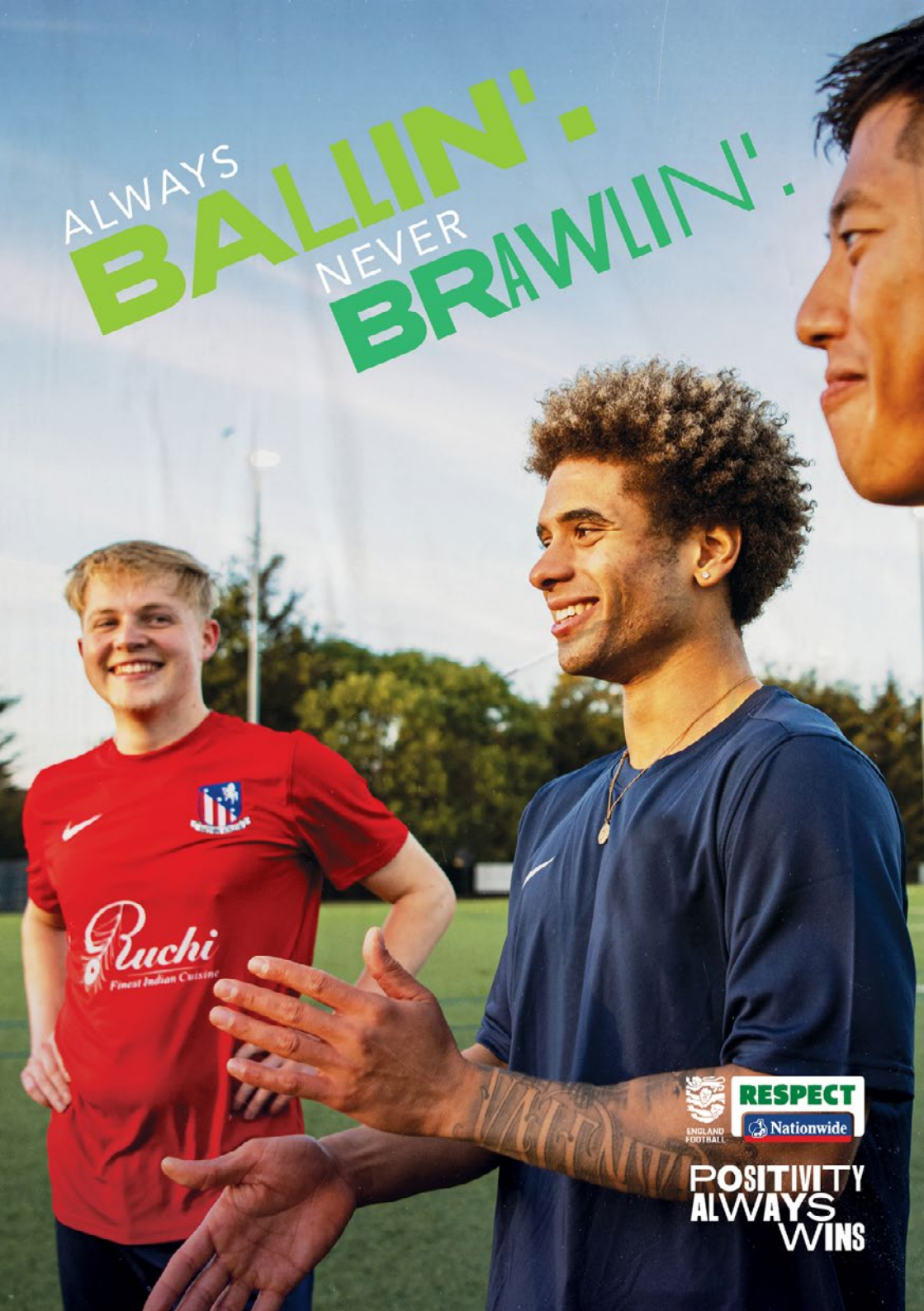


BIRMINGHAM COUNTY FOOTBALL ASSOCIATION
Ray Hall Lane, Birmingham, B43 6JF
Support@BirminghamFA.com | www.BirminghamFA.com



KEVIN SHOEMAKE
CHIEF EXECUTIVE OFFICER

ALWAYS
BALLIN'.
NEVER
BRAWLIN'.



JOEL RICHARDS MEMORIAL CUP

MEET THE OFFICIALS



REFEREE

MITCHELL CARTWRIGHT

My journey as a referee started in 2013 so this fixture will be the final game of my 10th season officiating. I currently operate as a Level 4, Supply League Referee and have done for 5 seasons. I feel very proud to receive a County Cup final appointment and delighted to represent Birmingham County FA in the Joel Richards Memorial Cup Final and I am really looking forward to what should be a great occasion.

ASSISTANT REFEREE

DANIEL HAYES

Daniel Hayes, 30 years young - business owner from Coventry. Officiating for 10+ years and still love it. After having known and officiated with Joel, today is an honour and a privilege.

ASSISTANT REFEREE

BEN WHITTICK

I started refereeing around six years ago, after a couple of seasons refereeing youth football, I was persuaded to get into the open age game and never looked back. People think I am crazy, but I really enjoy it and I have got the bug. I am looking forward to a fast game between 2 very good sides at a top venue working with a good team.

FOURTH OFFICIAL

JACK STENSON

I'm really looking forward to officiating at this county cup final. Having taken my course in 2013 I'm a Level 4 Match Official, having been refereeing for 10 seasons. Hopefully all three teams can enjoy this great occasion and put on a performance to be proud of!

JOEL RICHARDS MEMORIAL CUP

STOURBRIDGE U18

THE ROAD TO THE FINAL

FIRST ROUND

STOURBRIDGE U18
vs
BYE

SECOND ROUND

ALVECHURCH U18 0
vs
STOURBRIDGE U18 1

QUARTER-FINAL

STRATFORD TOWN U18 0
vs
STOURBRIDGE U18 5

SEMI-FINAL

RACING CLUB WARWICK U18 0 (3)
vs
STOURBRIDGE U18 0 (5)



**Birmingham &
Black Country**
Wildlife Trust

**CHARITY PARTNER
2022/23**



Birmingham County Football Association and their Save Today, Play Tomorrow programme is pleased to share that they have partnered with Birmingham and Black County Wildlife Trust as their Charity of the Year for the 22/23 season.

The vision for the Trust is for A Wilder Birmingham and Black Country with more green and wild spaces where nature thrives, and where everyone has an equal opportunity to access nature in their daily lives.

The Trust are working towards three goals that they aim to reach by 2030 which are;

1. To see 30% of Birmingham & Black Country's landscape managed for the benefit of wildlife
2. To have at least 1 in 4 people in Birmingham & Black Country taking action for nature
3. To aim for 500 hectares (or the equivalent of 700 football pitches) to be improved to provide nature-based solutions to the ecological & climate crisis

It is hoped through this brand-new partnership BCFA member clubs and their supporters can play a part helping to raise the Trust's profile and encourage and adopt regular fundraising through a series of planned activities from wildlife gardening, citizen science, volunteering, campaigning, events, and training courses at one of the Trust's six nature reserves or two environmental education centres.

Football can play a vital part in protecting our planet by reconnecting and helping the recovery of nature. Grassroots football is predominantly an outdoor sport played on green spaces and it has a unique opportunity to support the Trust's on-going work.

By connecting our clubs & their members to nearby nature over the coming months, we hope will also bring about long-term health & wellbeing benefits reducing anxiety, stress and improving heart health for individuals coupled with the opportunity to raise money for a worthy cause. BCFA have agreed to donate some of the proceeds from ticket sales from all 14 of this seasons County Cup Finals to the Birmingham & Black Country Wildlife Trust

You can text your support with a donation using the below method:

BCFA Text Giving:
Text STPT + donation amount to 70085
e.g. STPT 5 to 70085 to donate £5

**DONATE
HERE**



**BECOME A
MEMBER TODAY**



SAVE TODAY, PLAY TOMORROW

Birmingham County Football Association is committed to pioneering the way in which football minimises the impact of its activities on the environment.

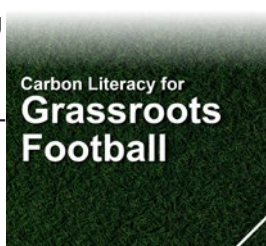
More information on our commitment to creating a sustainable game is available below, along with helpful resources and documents that clubs, leagues and participants can use to help make a significant, positive contribution to the environment. Find out more by clicking [here](#).

Carbon Neutral County Cup Finals. We are working with our carbon reporting & accounting partners Planet Mark, and the venue owners to ensure all 14 of this season's County Cup Finals will be carbon neutral events. Data will be collected on travel, food & beverage, energy & water consumption, and waste to plan and measure the overall emissions generated. These will be independently assessed and verified to meet robust PAS2060 standards and gold standard or VCS offsets will be procured for the finals to be Carbon Neutral events, as we look at more long-term solutions to reduce the impacts.



100% Renewable Energy Tariff. Birmingham County FA was proud to announce a new partnership with energy and sustainability consultant, Utility Works. The partnership signals a commitment to helping football clubs of all shapes and sizes at the heart of their local communities, during the energy crisis and in the long-term transition to cheaper cleaner renewable energy. Find out more [here](#).

Carbon Literacy for Grassroots Football Training Course. This one-day course gives attendees a month's worth of knowledge and awareness of the carbon costs and impacts of everyday activities and the ability and motivation to reduce emissions, on an individual, community, and organisational basis. Furthermore, learners will gain an understanding of the interdependencies between football and climate change, to allow them to take the necessary steps to reduce the impact the game is having on the environment. [Click here](#) for more.



Be A Super Supporter and Liftshare. Our first of its kind lift sharing scheme in grassroots football is going from strength to strength. To date users have saved over 27,000 miles in football journeys, that equates to 6.1 tonnes of harmful emissions not entering the atmosphere and £7829 not spent on fuel! Liftshare are the UK's largest car sharing organisation & this partnership provides you the opportunity to join the 750,000 likeminded people across the country to reduce their emissions footprint and save money. You can register to join our community [here](#).



Stack-Cup. Birmingham County FA are pleased to announce a partnership with Stack-Cup to offer clubs the opportunity to introduce reusable, washable cups as part of their Save Today, Play Tomorrow programme. To find out more, contact James Roles at Stack-Cup on james.roles@stack-cup.com or visit our website [here](#).



Planet Mark Certified. Planet Mark Certified. We're proud to announce that for the second year we've achieved the Planet Mark Business Certification. This is an incredible achievement involving the entire business which has seen a 30% reduction in CO2 emissions in the last 12 months. In this crucial #DecadeofAction, measuring our own carbon footprint has been a critical step in reducing our impact on the planet and society and through the findings and recommendations from the report we are on the right track to meet our Net Zero ambitions by 2030. View our full Planet Mark Year 2 Report [here](#).



Football Rebooted. We are proud to say that within network we now have over 50 grassroots clubs of all sizes acting as Football Rebooted collection & distribution centres for their community. Through this partnership we are seeing literally hundreds of pre-worn boots being donated each season for use back on the pitch and out of landfill. Many of the clubs have linked with schools or local charities to provide footwear to those most in need, making this as much a social project as much as an environmental one.

On behalf of Birmingham County FA and our partners at Football Rebooted, many thanks to all those clubs involved that offer their continued support. If you would like your club to be part of the Football Rebooted scheme, then please get in contact.



Pledgeball

Pledge of Sustainability. This season over 130 clubs with almost 1000 teams, and 12000 registered players have signed up to the Birmingham County FA Sustainability Pledge in partnership with [Pledgeball](#) engaging their members to pledge to select alternative lifestyle choices across 6 key areas, Travel, Food, Waste, Water, Energy & Community Engagement. By recording their behaviour changes throughout the season via the digital Pledgeball app the clubs have been competing each month to finish top of the league to receive £500 towards their running costs for this season.

To date 3,105,039kgCO2e has been pledged to be saved this year which is the equivalent to taking 675 cars off the road.

To help support your club for FREE become more sustainable both environmentally & financially just follow these 3 easy steps:

1. Go to <https://www.pledgeball.org/events/> and scroll down to "Up Coming Events" and select Birmingham County FA
2. Find & select your club
3. Register as a supporter, select your simple pledges and see the carbon savings for the year

To find out more about Pledgeball, head to [Instagram](#), [Twitter](#) or [Pledgeball.org](#)

FIND OUT MORE ABOUT OUR AWARD-WINNING SUSTAINABILITY PROGRAMME [HERE](#)

THE AMBITIOUS GOAL OF LOW CARBON FOOTBALL





JOEL RICHARDS TRIBUTE

The Joel Richards Memorial Cup, formerly known as the Midweek Youth Cup, is dedicated to Joel Richards who tragically lost his life in the 2015 Tunisia attacks, along with his Grandad Patrick and Uncle Adrian.

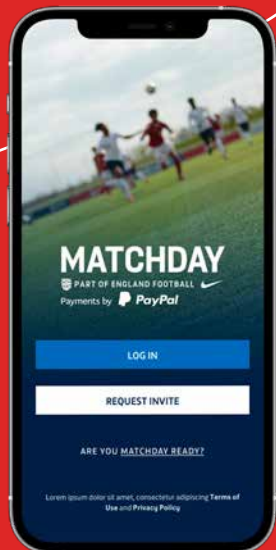
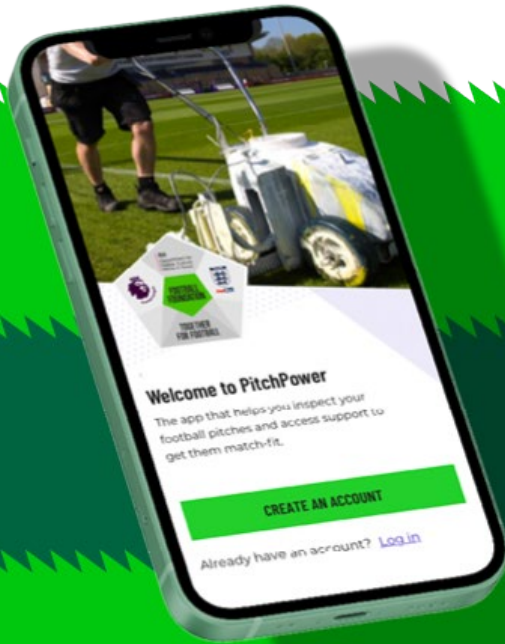
Joel was an outstanding young man who dedicated a lot of time to football and volunteering in Birmingham County.

After qualifying as a Referee in September 2011 at just 16-years-old, Joel was soon identified as a special talent. He was promoted to Level 6 in March 2013 before completing a double promotion to become a Level 4 Referee in June 2014 - one of only a handful of match officials in the County to be fast tracked to this level, highlighting his ability and commitment.

Joel was also a member of Birmingham County Football Association's Youth Council and was elected by his peers to become the inaugural Chairperson in 2012. During his time in this role, Joel demonstrated exceptional leadership abilities such as creating and directing an action plan, delivering events whilst leading by example and being a role model to all.

Kevin Shoemake, Chief Executive Officer at Birmingham County Football Association said: "Joel was a fabulous young man, a talented Referee and an inspirational first Chair of Birmingham County Football Association's Youth Council."

Joel is truly missed by everyone at Birmingham County FA, with the Midweek Youth Cup forever being dedicated to him.



THE GAME IS ALWAYS ON
MATCHDAY

 PART OF ENGLAND FOOTBALL 

Payments by  **PayPal**

GET THE APP FOR FREE



JOEL RICHARDS MEMORIAL CUP

2022 FINAL 2023

STOURBRIDGE U18



Mohammad Abdular
Elliot Ball
Josh Banks
Leshea Brown
Nat Dixon
Ross Gwilliam
Sam Hill
Finn Holmes
Tom Jones
Michael Kourouyianni
Zach Lamb
Abdul Mikidam
Harry Mowat
Josh Parker
Yussif Rufayi
Seco Sauane
Alfie Steward
Charlie Taylor
Aiden Tighe

COACHING STAFF

Darryl Knights - Manager
Mike Harris - coach
Tom Moore - coach
Richard Ball - coach

First Choice Colours:
Red and white shirts, red shorts and socks



SOLIHULL MOORS U18

Harry Chesterton
Jack Cooke
Ashton De Mulder
Taylor Eades
Ross Evans
Aaron Flahavan
Luis Foster
Finn Howell
Harry Lake
Max Martin
Taylor Needs
Morgan Owen
Mason Platts
Ethan Pracher
Kian Ryley
Callum Scott
Joel Shambrook
Leo Wood

COACHING STAFF

Mike Fowler
- Head of Elite Development
Finlay Hodson-Cox
- Head of Academy Coaching
Keenen Meakin-Richards
- Head Coach

First Choice Colours:
Yellow shirts, blue shorts, yellow socks

TROPHY PRESENTED BY SUZY RICHARDS

The Joel Richards Memorial Cup is in the memory of Joel Richards, a young referee and volunteer who tragically lost his life in the Tunisian terrorist attacks. We are delighted that his mother Suzy Richards will be presenting the trophy. Suzy has been a tremendous support of BCFA and the competition since its inception. Suzy has been an amazing role model and campaigner who has turned a difficult situation into inspiration for others.

MATCH OFFICIALS

Referee: Mitchell Cartwright
Assistant Referee: Daniel Hayes
Assistant Referee: Ben Whittick
Fourth Official: Jack Stenson



**ENGLAND
FOOTBALL**