



Free funds for your club when supporters shop online

With easyfundraising, your whole club community can collect free donations just by shopping online. Follow these simple steps to get started:



1. Register your club as a cause with easyfundraising

Go to www.easyfundraising.org.uk/berks-bucks-fa

It's really quick and easy to register and it's completely free.

Register now



2. Watch this short video to see how it works

It's useful to understand how easyfundraising works, even if you don't have anything to buy. Watch this short video explaining how you raise with easyfundraising. This will help you explain how it works to others.

Watch video



3. Talk to a fundraising coach

After you have registered your club, you can talk to one of our friendly fundraising coaches who can guide you around the website and advise on how to make easyfundraising work for you. Causes who talk to our fundraising coaches raise over twice as much!

Register now



4. Tell friends, family and supporters

Use the <u>ready-made marketing tools</u> to let friends, family and supporters know about this simple way to help your club.

Add your challenge easyfundraising page link to the ready-made social posts, emails, flyers and more.

Get tools

TIP: Watch this video about how to gather support for your club. Watch video



5. Keep banging the drum

Help spur on your supporters to keep raising with regular reminders and updates.

All of your supporters have access to a range of emails and newsletters, Facebook and Twitter posts, posters and flyers when they sign up – so it is easy for them to ask people they know to support you too.



6. Other ways you and your supporters can raise

The FREE Donation Reminder helps you to remember easyfundraising every time you shop online by telling you which retailers offer donations when you visit their sites.

Get the Donation Reminder

The FREE easyfundraising app makes it even easier to raise donations for you if you shop on an iPad, iPhone, or Android device. You can see your recent activity and how much you have raised too!

Get the easyfundraising App

Shop at shops and sites including...







Booking.com





















